

APPENDIX B

GRAMBLING STATE UNIVERSITY is the owner of all rights, title and interest in and to the following Indicia, which includes trademarks, service marks, trade names, designs, logos, seals and symbols.

NOVEMBER 7, 2014

GRAMBLING STATE UNIVERSITY TIGERS



ATHLETIC MARKS	
1	2
3	4
5	6

VERBIAGE	GENERAL INFORMATION
Grambling State University™ Grambling™ Tigers™ G Men™ Lady Tigers™	World Fame™ GSU Tigers™ Tiger Football™ Tiger Marching Band™
	LOCATION: GRAMBLING, LA MASCOT: TIGERS, LADY TIGERS MASCOT NICKNAME:
	ESTABLISHED DATE: 1901 CONFERENCE: SWAC

INSTITUTIONAL MARKS		
7	8	9
INSTITUTIONAL MARKS		
10		11
12		12

COLOR INFORMATION		
You must use the approved University colors or the "PANTONE" colors listed on this page. The colors on this page are not intended to match the PANTONE color standards. For the PANTONE color standards, refer to the current editions of the PANTONE color publications. "PANTONE" is a registered trademark of PANTONE, Inc.		
SCHOOL COLORS	PANTONE COLORS	THREAD COLORS
GOLD BLACK RED WHITE	PANTONE 124 PANTONE PROCESS BLACK PANTONE 485 (ACCENT ONLY) WHITE	
GOLD	BLACK	RED (ACCENT ONLY)

ADDITIONAL PERTINENT INFORMATION			
	Yes	No	Restrictions
• University seal permitted on products for resale:	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____
• Alterations to seal permitted:	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____
• Overlaying / intersecting graphics permitted with seal:	<input type="checkbox"/>	<input type="checkbox"/>	_____
• University licenses consumables:	<input type="checkbox"/>	<input type="checkbox"/>	_____
• University licenses health & beauty products:	<input type="checkbox"/>	<input type="checkbox"/>	_____
• University permits numbers on products for resale:	<input type="checkbox"/>	<input type="checkbox"/>	Case-by-case basis.
• Mascot caricatures permitted:	<input type="checkbox"/>	<input type="checkbox"/>	_____
• Cross licensing with other marks permitted:	<input type="checkbox"/>	<input type="checkbox"/>	_____
• NO USE of current player's name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations.			
• NO REFERENCES to alcohol, drugs, or tobacco related products may be used in conjunction with University marks.			

NOTE: The marks of Grambling State University of are controlled under a licensing program administered by The Collegiate Licensing Company. Any use of these marks will require written approval from The Collegiate Licensing Company.

In addition to the Indicia shown above, any Indicia adopted hereafter and used or approved for use by GRAMBLING STATE UNIVERSITY shall be deemed to be additions to the Indicia as though shown above and shall be subject to the terms and conditions of the Agreement.