Grambling State University

Evaluation of Strategic Goals During Summer 2020 Retreat

GOAL #1:   Strengthening the Student-Centered Culture

1. GSU to host more town hall meeting with students as well as faculty and staff.

2. Continue the development of the Contact Tracing Course.

3. Improve the chat function on the website.

4. Student Affairs to develop safety and informational videos on COVID-19.

5. Publicize "See Something, Say Something" Safety Campaigns with anonymous reporting.

6. Develop program for mental and emotional health through the counseling center for students, faculty and staff.

7. Continue to develop services to be available in the virtual environment so those students who are learning online will have the same access to services as face to face students.

8. Faculty and Staff respond to students in a timely manner using email and phone.

9. Develop and institute a plan for adequate housing to meet student demand.

GOAL #2:   Diversifying Student Enrollment

1. More Program level involvement in enrollment Data.

2. Marketing of Compete LA, Senior Citizen Program and Veteran Program.

3. Diversity in Hiring.

4. Publications of a recruitment plan that will be shared with the campus.

5. Have deliberate meetings to discuss enrollment data by age and ethnicity.

6. Diversification in Enrollment-recruiting more Honor Students, First Generation Students, and International Students.

7. Each Program to have graduates complete exit surveys.

8. Program areas use social media to track their students.

9. Provide services available for student who are completely online.

10. To assist in student academic success, expand our focus on students beyond the first year.

11. Each program will track placement for past 2 years.

12. Improve faculty engagement in virtual seminars.

13. Encourage faculty and staff to be available are respond to students by email or phone calls.

14. Creating a GSU Graduate Signing Day-Recognizing Graduates & Alums acceptance into Graduate, School, professional school or other placement. This event can be showcased on Grambling State University Social Media Page.

GOAL #3:   Providing High-quality Instruction, Research and Service

1. Sponsored Programs will host more Grant Writing workshops to try to decrease sensitivity to proposals not being funded.

2. Sponsored Programs' workshop/seminars need to be recorded and archived for future access.

3. Grant Writing forms should electronic.

4. Have Grant writing roundtables so that faculty and staff can share their grant writing knowledge and experiences.

5. Encourage junior faculty members to partner with faculty members who are experience in Grant writers.

6. Increase Inter-Disciplinary Collaborations on research and grant writing.

7. Assign departmental liaisons to communicate with career services and provide soft skills trainings.

8. Career Services should collaborate with QEP to provide mock interviews for students.

9. Career Services should provide Professional and Graduate School expos.

10. Strengthen the interface between Career Services and other departments throughout the campus.

11. Provide a place on the university website so that student can share their internship experiences to motivator for other students.

12. The university needs to intensify the awareness of Faculty Development services.

13. Provide or create a faculty needs survey regarding Faculty Development needs.

14. Larger allocations of funds for the Faculty Professional Development program.

GOAL #4:   Create Partnerships with Businesses and Industry workforce

1. Update faculty profiles on the website and across social media as a whole.

2. Make sure that the website is updated and in uniform.

3. Provide students with access to research programs.

4. Use our Cybersecurity and Cloud Computing programs to provide more partnerships with Governmental and local agencies.

5. Reach out to more companies and agencies that could possibly provide opportunities for our students.

GOAL #5: Improve Grambling's Physical and Technological Resources

1. The Louisiana National Guard is being used to fix the university drainage system. The recommendation has been made to fix the whole underground system.

2. Drew Hall can possibly be used as a tailgate area.

3. The university needs to have an ample amount of cleaning supplies and face coverings for the entire campus at all times and provide safety measures to keep the university safe and clean during this COVID-19 pandemic.

4. Purse grants to help provide funds for better drainage system on campus.

5. Handshake program utilized by Career Services should be used throughout the University.

6. Work on better communication through social media, campus media and other media formats.

GOAL #6: Ensuring Steady Increases in Alumni Gifts, Private Donations and Grant Writing

1. Currently GSU has discounts with Toyota and Nissan, and affinity that includes hotels and restaurants. Send out a mass text message to make staff more aware of these discounts.

2. Expand the opportunity that we have with Adidas to raise more money for the university.

3. Promote the "Next Phase" campaign where money can be raised for more areas to help with programs and salaries.

4. Extend the Adidas contract. They are considering making the university a premier university for their line.

5. Bundle season tickets so they can be used for all sports.

6. Need to work on more ways faculty and Staff can give back to the University.

7. Create incentive opportunities for faculty and staff.

8. Connect with more sponsors to draw more students to the university.