



COLLEGE OF BUSINESS STAKEHOLDERS

Anyone who can impact or are impacted by the efforts or actions of the COB are considered our stakeholders. Our primary stakeholders are listed first.

STUDENTS

FACULTY

STAFF

ALUMNI

PARENTS

EMPLOYERS AND RECRUITERS

GRADUATE SCHOOLS

HIGH SCHOOLS

COMMUNITY COLLEGES

PEER SCHOOLS

PHILANTHROPIST/DONORS

ADVISORY BOARD MEMBERS AND THEIR RESPECTIVE COMPANIES

LOCAL, REGIONAL, STATE, NATIONAL AND GLOBAL COMMUNITIES

GSU ADMINISTRATION

UNIVERSITY OF LOUISIANA SYSTEM

LOUISIANA BOARD OF REGENTS

AACSB

SACS-COC

US DEPARTMENT OF EDUCATION

MISSION STATEMENT

The mission of the College of Business is to educate and nurture students to become technically competent, socially and ethically conscious, and culturally sensitive in a dynamic global business environment as lifelong learners. The College is committed to performing basic, applied and pedagogical research and offering services to the community. The College also upholds the tradition of the University by being faithful to its historical commitment of educating students from various backgrounds and levels of achievement. October 2009