GRAMBLING STATE UNIVERSITY
DEPARTMENT OF MASS COMMUNICATION
COLLEGE OF PROFESSIONAL STUDIES

Name _____ Advisor _____

Address _____ Major _____
(Home)

Address _____ Minor _____
(Local)

Social Security # _____ Date Admitted To Program: _____

GENERAL EDUCATION REQUIREMENTS FOR
THE B.A. DEGREE IN MASS COMMUNICATION

Courses	Cr Hrs	Sem Taken	Grade	Courses	Cr	Sem Hrs	Grade Taken
FRESHMAN SEMINAR	**2**				**THE SOCIAL SCIENCES**	**3**	
FYE 101 First Year Experience	1				SOC 101 Introduction to Social Science	3	
FYE 102 First Year Experience	1						
ENGLISH	**6**				**ECONOMICS**	**3**	
ENG 101 Freshman Composition	3				ECON 201 Macroeconomics	3	
ENG 102 Freshman Composition	3						
					Fine and Performing Arts	**3**	
ENGLISH Literature	**3**				Art 210 Intro. to Fine & Performing Arts	3	
ENG 200 English literature	3						
MATHEMATICS	**6**						
MATH 147 Pre-calculus I	3						
MATH 148 Pre-calculus II	3				**FOREIGN LANGUAGES**	**6**	
					(Students are to take **all** 6 hours in one lang.)		
THE NATURAL SCIENCES	**9**						
BIOL 103 Prin. of Biology	3				**Cognate (Required)**	**18**	
BIOL 104 Prin. of Biology	3				PS 201 American National Government	3	
SCI 105 Physical Science Survey 1	3				ENG 213 Advanced Composition	3	
					ENG 310 Advanced Grammar	3	
					SOC 201 Introduction to Sociology	3	
					ST 212 Fund of Pub Speaking	3	
					PSY 200 Introduction to Psychology	3	
HISTORY	**6**						
HIST 101 History of West. Civilization	3						
HIST 104 Modern World History	3				**Electives (Five Courses)**		
					C.S.107 Computers & Society	3	
					MUS 219 Music Appreciation	3	
REQUIRED EXAMINATIONS					Phil 201 Intro to Philosophy	3	
GET 300 Rising Junior Examination	0				SOC 203 Social Problems	3	
					ST 208 Speech Arts	3	
					HUM 200 African Culture	3	
					HUM 202 Non-Western Culture	3	
					SCI 106 Physical Science Survey 11	3	
					Students planning to minor in another discipline will be exempt from an equal number of courses for the minor as those listed in the **Free Electives** and **Others**.		

The above General Education requirements have been explained to me and I agree to comply with them.

Student Signature:_____ Date:_____

Advisor Signature:_____ Date:_____

Dept. Head Signature: _____ Date:_____

MAJOR REQUIREMENTS–BUSINESS JOURNALISMCONCENTRATION

CORE COURSES 16 hrs.		**Grade**	**Credit Hrs**
MC	225 Mass Media Writing & Editing	_____	3
MC	324 Newspaper Practicum	_____	1
MC	339 Principles of Advertising	_____	3
MC	336 Media Ethics and Responsibility	_____	3
MC	444 Communication Law	_____	3
GB	150 Fundamentals of Business	_____	3
CONCENTRATION (21 hrs.)			
MC	270 Reporting Quantitative Information	_____	3
MC	355 Feature Writing	_____	3
ACCT	201 Financial Accounting Principles	_____	3
MAN	301 Management Principles and Policies	_____	3
FIN	301 Business Finance	_____	3
MKT	301 Principles of Marketing	_____	3
MKT	312 Consumer Behavior	_____	3
ELECTIVES (3 hrs.) from the following:			
MC 210	Writing for Radio & Television	_____	3
MC 245	Communication & Culture	_____	3
MC 360	Advertising Creative Strategies	_____	3
MC 415	Broadcast Audiences & Research	_____	3
MC 446	Public Relations Writing	_____	3
MC 470	Broadcast Management	_____	3

APPROVED SUBSTITUTIONS

Dean	Course	for	Course	Dean
_____	_____		_____	_____
_____	_____		_____	_____
_____	_____		_____	_____
_____	_____		_____	_____
_____	_____		_____	_____
_____	_____		_____	_____
_____	_____		_____	_____
_____	_____		_____	_____
_____	_____		_____	_____

Print