GRAMBLING STATE UNIVERSITY DEPARTMENT OF MASS COMMUNICATION COLLEGE OF PROFESSIONAL STUDIES

Name		Advi	sor		
Address		Majo	r		
Address (Home) (Local)					
Social Security #					
			REQUIREMENTS FOR		
Courses Cr	THE B.A. I Sem Grade	DEGREE IN M. Courses	ASS COMMUNICATION Cr	Sem	Grade
Hrs	Taken	Courses	CI	Hrs	Taken
FRESHMAN SEMINAR	2		THE SOCIAL SCIENCES	3	
FYE 101 First Year Experience	1		SOC 101 Introduction to Social Science	3	
FYE 102 First Year Experience	1				
ENGLISH	6		ECONOMICS	3	
ENG 101 Freshman Composition	3		ECON 201 Macroeconomics	3	
ENG 102 Freshman Composition	3				
			Fine and Performing Arts	3	
ENGLISH Literature	3		Art 210 Intro. to Fine & Performing Arts	3	
ENG 200 English literature	3				
MATHEMATICS				-	
MATHEMATICS MATH 147 Pre-calculus I	3			-	
MATH 147 Fre-calculus II	3		FOREIGN LANGUAGES	6	
Militia to the calculus it			(Students are to take all 6 hours in one lang		
THE NATURAL SCIENCES	9				
BIOL 103 Prin. of Biology	3		Cognate (Required)	18	
BIOL 104 Prin. of Biology	3		PS 201 American National Government	3	
SCI 105 Physical Science Survey 1	3		ENG 213 Advanced Composition ENG 310 Advanced Grammar	3	
			SOC 201 Introduction to Sociology	3	
			ST 212 Fund of Pub Speaking	3	
			PSY 200 Introduction to Psychology	3	
HISTORY	6				
HIST 101 History of West. Civilization	3				
HIST 104 Modern World History	3		Electives (Five Courses) C.S.107 Computers & Society	3	
			MUS 219 Music Appreciation	3	
REQUIRED EXAMINATIONS			Phil 201 Intro to Philosophy	3	
GET 300 Rising Junior Examination	0		SOC 203 Social Problems	3	
			ST 208 Speech Arts	3	
			HUM 200 African Culture	3	
			HUM 202 Non-Western Culture SCI 106 Physical Science Survey 11	3	
			Set 100 Filysical Science Survey 11		
			Students planning to minor in another disci		
			equal number of courses for the minor as the	ose liste	d in the Free
			Electives and Others.		
The above General Education require	ements have been	explained to me	e and I agree to comply with them.		
Student Signature:		-	Date:		
Advisor Signature:					
			Date:		
Dept. Head Signature:			Date:		

Major Requirements-Public Relations Concentration											
CORE	2	25 hrs.			Grade	Credits					
Course No.		Course Title									
MC 100		Intro to Mass Comm	unication			3					
MC 225		Mass Media Writing	and Editing		·	3					
MC 324		Newspaper Practicur				3					
MC 335		Online Writing and I				3					
MC 336		Media Ethics and Re				3					
MC 303		Communication Gra				3					
		Prin. of Public Relati			3						
MC 333											
MC 409		Communication Reso		3		3					
MC 444		Communication Law	,			3					
PUBLIC RELATIONS CONCENTRATION (15 hrs.)											
MC 315	Writing/Style for the Mass Media 3										
MC 340		Advanced Public Rela				3					
MC 446		Public Relations Writi				3					
MC 448		Public Relations Mana	agement			3					
MC 460		Public Relations Camp	paigns			3					
MC 308		Internship				3					
		•									
ELECTIVES:											
MC 245	3	Communication and	l Culture			3					
MC 308	3	Internship				3					
MC 320	3	Sports Writing				3					
MC 339	3	Principles of Advertising				3					
MC 360	3	Advertising Creative Strategy									
						3					
MC 410	3	Blacks and the Media				3					
MC 450	3	Commercial Photog	raphy			3					
APPI	ROVE	ED SUBSTITUTIONS									
			C	C			Disco				
<u>Dean</u>	7	Course	for	Course			<u>Dean</u>				
			_								
			-								
			-								
			-								
			-								
			-								
			-								
			-								
			-								
			_								