

Academic Assessment Plan Rubric Office of Institutional Effectiveness (Revised 12/05/2018)

	Exemplary (3)	Accomplished (2)	Emerging (1)	Beginning (0)
Introduction	Unit Purpose is provided. AND Unit Mission Statement is provided. AND A narrative is provided connecting the unit to the institution's Mission Statement.	Unit Purpose is provided. AND Unit Mission Statement is provided.	Unit Purpose is provided. OR Unit Mission Statement is provided.	Neither a Purpose Statement or Mission Statement are provided.
	Exemplary (3)	Accomplished (2)	Emerging (1)	Beginning (0)
Program Goals, Student Learning Outcomes & Assessment Cycle	Program Goals are provided. AND Student Learning Outcomes are provided. AND Assessment Cycle is provided. AND There is a narrative establishing a clear connection between the Program Goals and Student Learning Outcomes. AND Assessment Cycle is aligned to specialized	Program Goals are provided. AND Student Learning Outcomes are provided. AND Assessment Cycle is provided. AND There is a narrative establishing a clear connection between the Program Goals and Student Learning Outcomes.	Program Goals are provided. AND Student Learning Outcomes are provided. AND Assessment Cycle is provided.	Program is missing one or more components: Program Goals, Student Learning Outcomes, or Assessment Cycle.

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	accrediting agency OR EAPR Cycle.			
	Exemplary (3)	Accomplished (2)	Emerging (1)	Beginning (0)
Curriculum Map	Curriculum Map is	Curriculum Map is	Curriculum Map is	No Curriculum Map is
	provided.	provided.	provided.	provided.
	AND	AND	AND	
	Student Learning	Student Learning	Student Learning	
	Outcomes are mapped	Outcomes are mapped	Outcomes are mapped	
	against courses offered in	against courses offered in	against courses offered	
	the program.	the program.	in the program.	
	AND	AND		
	Map indicates multiple	Map indicates multiple		
	levels of Student Learning	levels of Student Learning		
	Outcome application by	Outcome application by		
	course, as applicable.	course, as applicable.		
	AND			
	Curriculum Map indicates			
	in which courses			
	programmatic assessment			
	will occur.			

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	Exemplary (3)	Accomplished (2)	Emerging (1)	Beginning (0)
Assessment Methods	Assessment Measures are	Assessment Measures are	Assessment Measures	Assessment Measures
and Measures	identified for each Student	identified for each Student	are identified for each	are identified for each
	Learning Outcome	Learning Outcome	Student Learning	Student Learning
	AND	AND	Outcome	Outcome, however they
	The program is assessing	The primary assessment	AND	are not connected to
	both formative and	measure for each Student	The primary assessment	courses, nor are they
	summative assessment	Learning Outcome is	measure for each	direct.
	points within the program.	direct.	Student Learning	OR
	AND	AND	Outcome is indirect.	No Assessment
	The primary assessment	The primary assessment	OR	Methods and Measures
	measure for each Student	measure is attached to a	The primary assessment	are provided.
	Learning Outcome is	specific course within the	measure is NOT	-
	direct.	curriculum.	attached to a specific	
	AND		course within the	
	The primary assessment		curriculum.	
	measure is attached to a			
	specific course within the			
	curriculum.			

	Exemplary (3)	Accomplished (2)	Emerging (1)	Beginning (0)
Data Collection &	An explanation providing	An explanation providing	An explanation	No explanation
Review	how the data will be	how the data will be	providing how the data	providing how the data
	collected for each Student	collected for each Student	will be collected for each	will be collected for each
	Learning Outcome is	Learning Outcome is	Student Learning	Student Learning
	provided.	provided.	Outcome is provided.	Outcome is provided.
	AND	AND	AND	OR
	A benchmark/target/goal	A benchmark/target/goal	А	No
	is provided for each	is provided for each	benchmark/target/goal	benchmark/target/goal
	Student Learning	Student Learning	is provided for each	is provided for each
	Outcome.	Outcome.	Student Learning	Student Learning
	AND	AND	Outcome.	Outcome.
	An explanation is	A narrative is provided		
	provided outlining how	outlining who is		
	each benchmark was	responsible for data		
	established.	collection and data		
	AND	management.		
	A narrative is provided			
	outlining who is			
	responsible for data			
	collection and data			
	management.			

	Exemplary (3)	Accomplished (2)	Emerging (1)	Beginning (0)
Data Analysis	A description of who will	A description of who will	A description of who	No description of who
	participate in data analysis	participate in data analysis	will participate in data	will participate in data
	is provided.	is provided.	analysis is provided.	analysis is provided.
	AND	AND	AND	OR
	Two or more individuals	A narrative is provided	A narrative is provided	No narrative is provided
	are involved in data	outlining how the results	outlining how the results	outlining how the results
	analysis.	will be shared with faculty.	will be shared with	will be shared with
	AND	AND	faculty.	faculty.
	A narrative is provided	A narrative is provided		
	outlining how the results	that connects the results		
	will be shared with faculty.	of each measure to the		
	AND	Student Learning		
	A narrative is provided	Outcomes.		
	that connects the results			
	of each measure to the			
	Student Learning			
	Outcomes.			



Academic Assessment Committee (AAC)

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