



Grambling

Current Revision Date: 11/06/17

Verbiage

Grambling State University ®	GSU Tigers ™
Grambling ™	Tiger Football ™
Tigers ™	Tiger Marching Band ™
G Men ™	Where Everybody is Somebody ™
Lady Tigers ™	
World Famed ™	

Established: 1901	Location: Grambling, LA	Nickname: Tigers, Lady Tigers
Mascot Name: N/A	Conference: SWAC	

Gold	Black	White	Red (Accent Only)
PANTONE 124 C MADEIRA: 1172 RA: 2556	PANTONE Process Black C MADEIRA: Black RA: Black	White MADEIRA: White RA: White	PANTONE 485 C MADEIRA: 1147 RA: 2329

Approved University colors or the *PANTONE® colors listed on this page must be used. The colors on this page are not intended to match PANTONE color standards. For PANTONE color standards, refer to the current editions of the PANTONE color publications. *PANTONE® is a registered trademark of PANTONE, Inc.

Athletics Marks



Institutional Marks



ADDITIONAL PERTINENT INFORMATION

- University seal permitted on products for resale (reviewed on a case-by-case basis)
- No alterations or overlaying graphics to seal permitted
- University licenses consumables (must have expiration date on packaging)
- University licenses health and beauty products
- University permits numbers on products for resale (reviewed on a case-by-case basis)
- Mascot caricatures permitted
- Cross licensing with other marks may be permitted with an additional agreement

- No use of current players' name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations
- No references to alcohol, drugs, or tobacco related products may be used in conjunction with University marks