



STUDENT SUPPORT SERVICES

Grambling State University
Recruiting Strategies
for
2010 thru 2015

STUDENT SUPPORT SERVICES

The TRIO Student Support Services (SSS) program at Grambling State University is funded by the U. S. Department of Education under Title IV of the Higher Education Act of 1965, as amended. Student Support Services was first established at Grambling State University in 1970. The program provides opportunities for academic development, assists students with basic college requirements, and serves to motivate students towards the successful completion of their post-secondary education. Grambling State University services 244 participants. Participant eligibility is must be enrolled or accepted for enrollment in a program of postsecondary education. The target groups are first and second year students from low income families, first generation attendees, or students with disabilities evidencing academic need. Program services provided are academic advising, tutorial services, career counseling, mentoring, book loan, computer lab access, disability services, cultural enrichment events and activities, seminars, assistance in securing admission to graduate and professional programs and awarding of grant aid for active. August 9, 2010, Grambling State University was re-awarded for the award cycle 2010 – 2015. Grambling State University Student Support Services mission is to increase the college retention and graduation rates of participants and facilitate the process of transition from one level of higher education to the next.

FACTS

For award cycle of 2005-2009, Grambling State University Student Support Services recruited new participants as follows:

➤ **Award Year 2005- 60 new participants**

- Of the 60 new participants, -66.6%-(40) were freshmen, 23.4% -(24) sophomores and 10%-(6) juniors
- 63.4%-(38) females and 36.6%-(22) males
- 70%- (42) low income and first generation, 15%-(9) first generation only, 11.6%-(7) low income only, 1.7%-(1) disabled only and 1.7%-(1) disabled and low income
- 100% race- black

➤ **Award Year 2006- 88 new participants**

- Of the 88 new participants, -46.6%-(41) were freshmen, 46.6% -(41) sophomores and 6.8%-(6) juniors
- 71.6%-(63) females and 28.4%-(25) males
- 70.5%- (62) low income and first generation, 12.5%-(11) first generation only, 15.9%-(14) low income only, 1.1%-(1) disabled only
- race 98.9%-(87) black and 1.1%-(1) more than one race reported

➤ **Award Year 2007- 91 new participants**

- Of the 91 new participants, -36.2%-(33) were freshmen, 47.3% -(43) sophomores, 5.5%-(5) seniors and 11%-(10) juniors
- 63.7%-(58) females and 36.3%-(33) males,
- 76.9%- (70) low income and first generation, 7.7%-(7) first generation only, 8.8%-(8) low income only, 1.1%-(1) disabled only and 5.5%-(5) disabled and low income
- 100% race- black

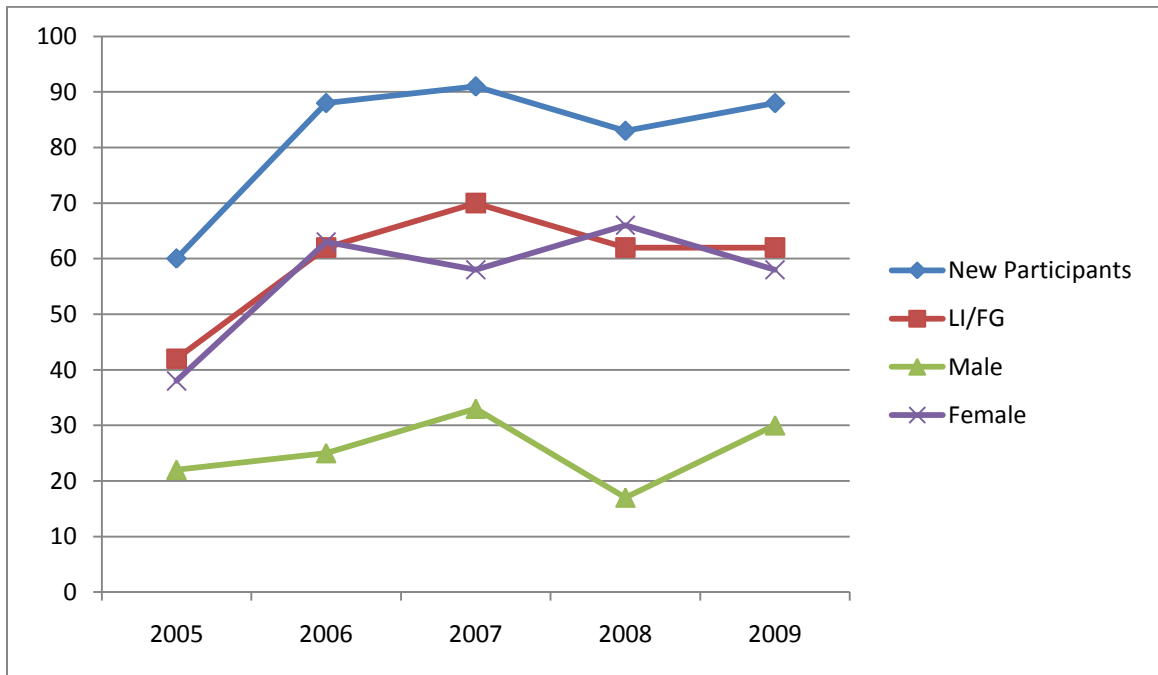
➤ **Award Year 2008- 83 new participants**

- Of the 83 new participants, 31.3%-(26) were freshmen, 38.6% -(32) sophomores, 1.2%-(1) seniors, 22.9%-(19) new participants received during summer- cohort 2009-2010 and 6%-(5) juniors
- 79.5%-(66) females and 20.5%-(17) males
- 74.7%- (62) low income and first generation, 4.8%-(4) first generation only, 15.7%-(13) low income only, 1.2%-(1) disabled only and 3.6%-(3) disabled and low income
- 100% race-black

➤ **Award Year 2009- 88 new participants**

- Of the 88 new participants, 4.6%-(4) were freshmen, 6.8% -(6) sophomores, 1.1%-(1) seniors, 15.9%-(14) new participants received during summer cohort 2010-2011 and 71.6%-(63) records are being updated(will possibly be either freshman or sophomore)
- 65.9%-(58) females and 34.1%-(30) males
- 75%- (66) low income and first generation, 4.5%-(4) first generation only, 18.2%-(16) low income only and 2.3%-(2) disabled and low income
- 100% race-black

Chart 1.1 Trends of New participants for the 2005-2009 Award Cycle



The significant number of new recruits was in 2007 which was 91. Also, that year has the largest number of male participants- 33. However, during the 2008 award cycle it was a great decline in males-17 which was 51.5% decrease. But in the 2009 award cycle males increased to 30, which was almost a 50% increase from 2008. Also, the new participants increased by 6%.

THE THREE “V” PLAN

❖ Vision

Providing *excellent services* to participants that will help to keep them academically stable and enrolled at Grambling State University; also to ensure that the participants complete all requirements necessary for him/or her to graduate within a six year cycle.

“Our participants are our greatest recruiters.”

❖ Visibility

Ensure that all departments, community, students, parents of participants, faculty and staff know about Student Support Services and the awesome services that it offers.

“It takes a community to produce graduates”

❖ Venturous

Willingness to pursue the vision and accomplish the desired expectations with patience, dedication and hard work

*“Trust men and they will be true to you; treat them greatly,
and they will show themselves great.”*

Ralph Waldo Emerson

PLAN OF ACTION FOR RECRUITING NEW PARTICIPANTS

- Increase the number of males recruited in the programs by an additional 5 to 10 per award cycle by providing exceptional services and activities that are of interest to young men such as Rap Session on “Today Man/Women,” What’s Up With the Nigga Word” and etc.
- Produce newsletters of the program during the beginning of spring and the end of the summer semesters to highlight notable achievements of participants, mentors and staff, seminars and cultural activities and upcoming events. These newsletters will be distributed to all departments on the campus of Grambling State University, participants and mentors.
- Conduct class visits to the Student Success classes during August and September for the fall semester; January and February for the spring semester and May and June for the summer semesters.
- Host Get Acquainted with Student Support Services activities during the fall and spring semesters. Currently, we have an Ice Cream Social during the fall and an Open House in the spring.
- Develop a strong collaboration between the Student Support Services program, faculty, Department Heads, Deans, Vice Presidents and the President to ensure students are referred to the SSS program for services.

For more information regarding Grambling State University Student Support Services may be view at www.gram.edu; click on **Current Student** then **Student Support Services**.