

Student Professional Development Modules

Our goal is to help students excel in the following areas:

Communications

Making Effective Presentations
Speaking to Influence
Listening Skills

Professionalism

Business Etiquette
Dining Etiquette
Building Your Personal Brand
Social Media Do's and Don'ts
Managing Expectations

Interpersonal Skills

Leadership
Team Dynamics
Assertiveness
Networking

Decision Making

Critical Thinking
Systematic Thinking
Analysis, Reasoning & Rationale
Prioritization

Experiential Learning

Mentoring Program
Internships
Live Projects

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GRAMBLING STATE UNIVERSITY
COLLEGE OF BUSINESS

CENTER FOR Student Professional Development



The CSPD Mission

The Center of Student Professional Development (CSPD) is a comprehensive College of Business resource focused on preparing students for successful entry into the global, professional business environment.



EMPLOYERS SAY:

"College graduates need to be more prepared to enter the corporate environment. Learning, thinking, communication and problem-solving skills should be taught at the college level."

The CSPD offers various preparation workshops, networking sessions, mentoring opportunities and internships, which help students develop a professional portfolio of skills and behavioral attributes that are sought by employers.

Participant Requirements

The CSPD is designed for Sophomore Class Level Students and higher who have a minimum GPA of 2.8.

Students are nominated by College of Business Faculty members.

Nominated students are considered as good "Brand Ambassadors" for the College of Business.



Program Benefits

Soft Skills and Critical Thinking Enhancement

Eligibility to participate in Annual Drawings for Prizes

Invitations to attend Receptions and dinners hosted by the Deans, the University's President and Industry

Recognition in newsletters and social media and COB Boards

Opportunities to connect with Industry and attend Industry sponsored events

Academic Credit Hours (In Progress)



Our Goals

To encourage students, future professionals, to continuously enhance their skills, business sophistication and other behavioral competencies during and after their college matriculation

To facilitate students developing a balanced portfolio of skills - academic, technical, career readiness, communication, interpersonal, critical thinking and leadership skills

To assist students in defining and managing their personal and professional brands

To cultivate relationships with alumni and industry resulting in mentoring opportunities for students and, in collaboration with Career Services, provide internship and full-time career opportunities for students