

**COLLEGE OF BUSINESS
DEPARTMENT OF MARKETING AND MANAGEMENT**

MARKETING MINOR REQUIREMENTS

Student Name: _____ G Number: _____
*Last**First**MI*

Home Address: _____
*Street/Box Number**City**State**Zip Code*

Local Address: _____
*Street/Box Number**City**State**Zip Code*

Telephone No: _____ Email Address: _____

Classification: _____ Major: _____

Advisor: _____

The following is a list of courses that can be used for a minor in Marketing:

GB 150	Fundamentals of Business	3
MKT 301	Principles of Marketing	3
MKT 302	Principles of Retailing	3
MKT 309	Introduction to Selling	3
MKT 312	Consumer Behavior	3
Marketing Elective		3
Marketing Elective		3

TOTAL 21

This is to certify that _____ has completed the requirements for a minor in Marketing.

Minor Advisor: _____ **Date** _____
Signature

Department Head: _____ **Date** _____
Signature

Dean: _____ **Date** _____
Signature

Note:

- (1) A grade of "C" or better in a Marketing course is required.
- (2) The College has no obligation to offer courses in the above sequences.
- (3) ELECTIVE must be on the list at the 300 or 400 level and chosen with advisor's consent