

Grambling State University  
College of Business  
Student Curriculum Audit Notification (SCAN)  
**Marketing Major**

(Enrolled Spring 2019 or after)

Student Name: \_\_\_\_\_

GSU ID#: \_\_\_\_\_

160 hours of service learning (SL) is required - 80 from courses and 80 from community service

SEM	Course Number	Course Title	Hours	Service Learning Hours Earned	Transfer (x)	Grade	Hours Awarded	Hours Needed	
<b>RECOMMENDED GENERAL EDUCATION REQUIREMENTS (GER)</b>									<b>41</b>
	FYE 101	First Year Experience I	1					1	
	FYE 102	First Year Experience II	1					1	
	ENG 101	Freshman Composition I	3					3	
	ENG 102	Freshman Composition II	3					3	
	<b>MATH 131</b>	<b>College Algebra</b> (or MATH 147 or MATH 153)	3					3	
	<b>MATH 132</b>	<b>Trigonometry</b> (or MATH 148 or MATH 154)	3					3	
	BIOL 103	Principles of Biology Lecture I	3					3	
	BIOL 104	Principles of Biology Lecture II	3					3	
	SCI 105	Physical Science I	3					3	
	ENG 200	World Literature I	3					3	
	HIST 103	Western Civilization I	3					3	
	HUMANITIES	Foreign Language; other ENG; PHIL; other HIST; or HUM	3					3	
	FINE ARTS	Art Appreciation; Music Appreciation	3					3	
	ECON 201	Macroeconomics	3					3	
	SOC 101	Introduction to Social Science	3					3	
	GET 300	Rising Junior Exam	0					0	
<b>COLLEGE OF BUSINESS CORE REQUIREMENTS</b>									<b>45</b>
	ACCT 201	Fin. Acct. Principles	3					3	
	ACCT 202	Managerial Accounting	3					3	
	CIS 115	Intro to Computers and Software Apps	3					3	
	CIS 215	Information Systems	3					3	
	ECON 202	Microeconomics	3					3	
	FIN 301	Business Finance	3					3	
	GB 150	Fundamentals of Business	3					3	
	GB 201	Legal Environment	3					3	
	GB 202	Applied Quantitative Methods in Business	3					3	
	GB 204	Business Communication	3					3	
	GB 251	Business Statistics I	3					3	
	MAN 301	Man. Prin. and Pol.	3					3	
	MAN 420	Strategic Management	3					3	
	MKT 301	Principles of Marketing	3					3	
	FREE Bus. Elective	See Advisor for Approval: ACCT; CIS; MGT; MKT	3					3	
<b>MARKETING MAJOR REQUIREMENTS</b>									<b>34</b>
	ENG 207	Technical Writing	3					3	
	GB 303	Business Law	3					3	
	GB 352	Business Statistics II	3					3	
	MKT 309	Introduction to Selling	3					3	
	MKT 312	Consumer Behavior	3					3	
	MKT 380	Marketing Research	3					3	
	MKT 410	Marketing Management	3					3	
	MKT 420	International Marketing	3					3	
	MKT Electives*	See Advisor for Approval	3					3	
	MKT Electives*	See Advisor for Approval	3					3	
	THEA 212	Fundamentals of Public Speaking	3					3	
	Electives*	Free Elective Approved by Advisor/Department Head	1					1	
<b>TOTAL</b>			<b>120</b>	<b>0</b>			<b>0</b>	<b>120</b>	

\*See back of the page for additional general education requirements substitutes

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**Cleared for Graduation:**

Advisor Signature \_\_\_\_\_ Date: \_\_\_\_\_

Department Chair Signature \_\_\_\_\_ Date: \_\_\_\_\_

Graduation Date: \_\_\_\_\_

Dean Signature \_\_\_\_\_ Date: \_\_\_\_\_