

Grambling State University
College of Business
Student Curriculum Audit Notification (SCAN)
Marketing Major

(Enrolled Fall 2015 or after)

Student Name: _____

GSU ID#: _____

SEM	Course Number	Course Title	Hours	Transfer (x)	Grade	Credit Hours Awarded	Hours Needed
	FYE 101	First Year Experience I	1				1
	FYE 102	First Year Experience II	1				1
	CIS 115	Intro to Computers and S/W Applications	3				3
	GB 150	Fundamentals of Business	3				3
	BIOL 103	Principles of Biology Lecture I	3				3
	BIOL 104	Principles of Biology Lecture II	3				3
	ENG 101	Freshman Composition I	3				3
	ENG 102	Freshman Composition II	3				3
	MATH 147	Pre-Calculus I	3				3
	MATH 148	Pre-Calculus II	3				3
	SOC 101	Introduction to Social Science	3				3
	ACCT 201	Fin. Acct. Principles	3				3
	ACCT 202	Managerial Accounting	3				3
	CIS 215	Information Systems	3				3
	ECON 201	Macroeconomics	3				3
	ECON 202	Microeconomics	3				3
	GB 202	Applied Quantitative Methods in Business	3				3
	THEA 212	Public Speaking	3				3
	ART 210	Fine & Performing Arts	3				3
	ENG 200	World Literature I	3				3
	ENG 207	Technical Writing	3				3
	HIST 101	Western Civilization I	3				3
	HIST 104	Modern World History	3				3
	SCI 105	Physical Science I	3				3
	GET 300	Rising Junior Exam	0				0
	Elective*	Free Elective	1				1
	FIN 301	Business Finance	3				3
	MAN 301	Man. Prin. & Pol.	3				3
	MKT 301	Principles of Marketing	3				3
	MKT 309	Intro. to Selling	3				3
	MKT 312	Consumer Behavior	3				3
	MKT 380	Marketing Research	3				3
	MKT 410	Marketing Management	3				3
	MKT Elective		3				3
	MKT Elective		3				3
	MKT Elective		3				3
	MAN 420	Strategic Management	3				3
	GB 201	Business Law	3				3
	GB 204	Business Communication	3				3
	GB 351	Business Statistics I	3				3
	GB 352	Business Statistics II	3				3
	FOR LANG	*Foreign Language	3				3
	FOR LANG	*Foreign Language	3				3
			TOTAL	120		0	120

Cleared for Graduation:

Advisor Signature _____ Date: _____

Department Chair Signature _____ Date: _____

Dean Signature _____ Date: _____

Graduation Date: _____