

The detailed strategic outlook for 2020-2024 is presented in Appendix A.

Intellectual Contributions, Impact, and Alignment with Mission

Faculty Intellectual Contribution

The College of Business (COB) is committed to the AACSB International Standard 2. Table 5 shows the distribution of the COB’s intellectual contribution (IC) for this review period (2015 – 2019) by academic discipline and for the overall COB.

Table 5
Faculty Intellectual Contributions

Grambling State University – College Of Business																
Table 5 Intellectual Contributions, Calendar Year 2015 – 2019																
Part A: Five Year Summary of Intellectual Contributions																
Faculty Aggregate and summarize data to reflect the organizational structure of the school’s faculty (e. g. departments, research groups). Do not list by individual faculty member.	Portfolio of Intellectual Contributions				Types of Intellectual Contributions										Percentage of Faculty Producing ICs	
	Basic or Discovery Scholarship	Applied or Integration/Application Scholarship	Teaching and Learning Scholarship	Total	Peer-Reviewed Journals	Editorial-Reviewed Journals and Articles	Peer-Reviewed Academic/Professional Meeting Proceedings	Peer-Reviewed Academic/Professional Meeting Presentations	Competitive Research Awards Received	Textbooks	Case Studies	Professional Practice Standards, or Public Policy	Other IC Type Selected By The School	Total	Percent of Participating Faculty Producing ICs	Percentage of Total Full Time Equivalent (FTE) Faculty Producing ICs
*	17	12	5.5	34.5	3	0	1	15	0	0	0	0	15.5	34.5	100%	100%
<i>Accounting</i>																
<i>Computer Information Systems</i>	4	14	6	24	3	0	4	0	0	1	0	0	16	24	100%	100%
*	14	3	5.5	22.5	8	0	2	4	0	0	0	0	8.5	22.5	100%	100%
<i>Economics</i>																
<i>Management</i>	6	6	7	19	3	0	1	1	0	0	0	0	14	19	100%	100%
<i>Marketing</i>	3	6	2	11	1	0	1	1	0	0	0	0	8	11	100%	100%
Grand Total	44	41	26	111	18	0	9	21	0	1	0	0	62	111	100	100%
Part B: Alignment with Mission, Expected Outcomes, and Strategy (See the narrative section.)																
Part C: Quality of Five-Year Portfolio of Intellectual Contributions (See the narrative section.)																
Part D: Impact of Intellectual Contributions (See the narrative section.)																

* One faculty member’s time is divided 50/50 between Accounting and Economics.