

Curriculum Vitae

Augustine Yao Dzathor

Grambling State University

College of Business

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Professional Profile and Objective

A trained teacher and a seasoned management professional with over 10 years managerial experience and over 10-years of university teaching experience; seeking to advance a career in teaching, research and service

Education

- Ph.D. Management, Jackson State University
- M.B.A. (Distinction), Africa University (1997)
- Post-graduate Diploma in Public Administration,
Ghana Institute of Management and Public Administration
(1994)
- B.Com. (Honors.) 1990; Dip. Education, Univ. of Cape-Coast (1990)

Academic Honors and Awards

- Best Researcher in Management & Marketing Department, COB, GSU 2014
- Best Paper Award – Clute Institute International Academic Conference, Las Vegas 2011
- A pioneer member of the Kauffman Foundation & National Opinion Research Council (NORC) KFS (research) Data Enclave community (2008)
- Best MBA graduating student, Africa University (1997)
- Commonwealth scholarship (1996-1997)

Courses Taught

- **Undergraduate**

Fundamentals of Business; Applied Quantitative Methods in Business; Organizational Behavior; Operations Management; Supervisory Management; Organizational Theory and Management Systems; Collective Bargaining and Industrial Relations; Entrepreneurship; Marketing Management; Consumer Behavior; Marketing Research and Sales Forecasting; Promotions and Advertising; Direct Marketing; International Marketing; Purchasing and Materials Management; Distribution and Logistics Management;

- **Graduate**

Management and Organizational Behavior; Marketing Management; Change Management; Consumer Behavior; Strategic Management; Sports & Recreation Human Resource Management

Teaching Interest

Management, Marketing and entrepreneurship related courses

Scholarly Contribution

Peer Reviewed Journal Publication

- **Non –pedagogical Articles**

- Dzathor, A.Y. (2013). Do Business Demographics Matter to nascent venture performance? Longitudinal evidence from the Kauffman Firm Survey. *International Journal of Business and Social Research*, Vol.3 No.8.
- Dzathor, A.Y., Mosley, A. L. & White M. M. (2013) A Longitudinal Examination of the Impact of Founding-Owner-Operator Characteristics on Nascent Venture Performance: Evidence form the Kauffman Firm Survey. *International Journal of Business and Social Research*, Vol.3 No.5

Peer Reviewed Conference Proceedings

- **None-pedagogical**

- Clute Institute International Academic Conference, Las Vegas October, 2011
Pear Reviewed Proceeding Paper. *Analyzing relationship between enhanced set of human development indicators and G.D.P: An empirical investigation*

Presentations and Workshops

- October 30, 2012, Academic Advising Workshop, , JTS Room 262, Grambling State University, Presented by Dr. Augustine Dzathor, Mrs. Patricia J. Hutcherson and Ms. Brittany Hoskin.
- May 17, 2012, *Teaching and Research Workshop for College of Business Faculty*, Squire Creek Country Club, Choudrant, Louisiana, USA. Presented by Dr. Augustine Dzathor.
- September 30, 2010. *The Challenges of Using Secondary Data to Conduct Research: A Case of the Kauffman Firm Survey Dataset*. JTS Room 262 Grambling State University, Grambling, Louisiana, USA. Presented by Dr. Augustine Dzathor, Grambling State University, Grambling, Louisiana, USA.
- January 12, 2010, *Research Seminar: Conceptual versus Empirical Research in Management for Publishing*, JTS Room 262, Grambling State University, Presented by Dr. Augustine Dzathor.
- Second IIPT African Conference on Peace Through Tourism (2003)
Proceedings Paper: Sports for peace and development

Research Interests

- Nascent Business Survival and Performance:
- Organizational Behavior
- Strategy

Professional Experience

- 16 years as a professional immigration officer in Ghana of which 10 years were spent in various managerial positions including head of human resource development, and international migration data management bureau
- Consultant under the Entrepreneurship and Business Development Center at Africa University, Zimbabwe

University Service Experience

- Served on University Library committee (2011-2013)
- Currently member of the Grambling State University Faculty Senate
- Currently Member of Grambling State University Curriculum Committee
- Wrote an International Marathon Project proposal for Grambling State University (in 2011) with the theme-“The Grambling State University Equal Opportunity Marathon” which was judged very good by administration but was not implemented because of the current financial position of the University

College of Business Service

- Co Chair- AACSB Accreditation reaffirmation committee
- Member of Grambling State University College of Business Strategic Management Committee
- Chair COB Student Advising Committee
- Advisor Management Club
- Member –COB Graduate Programs Committee
- Assistant Chair COB Assessment Committee

Community Service

- Member of Knights of Saint Peter ; Participates in charitable activities and community service
- Member African Christian Fellowship of North America: Participates in charitable activities and community service
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Professional Affiliations

- Academy of Management (*Reviewed over 30 AOM annual conference papers*)
- Decision Science Institute
- Academy of Business Research
- Reviewer of International Journal of Business and Social Research(IJBSR)

Professional development

- January 12, 2010, *Grant Writing Workshop*, JTS Room 262, Grambling State University, Presented by Dr. Janet Guyden, Grambling State University, Grambling, Louisiana, USA.
- January 13, 2010, *Best Practices for Effective Teaching Seminar*, Adams Hall Room 216, Grambling State University, Presented by Dr. Vicki Brown and Dr. Patricia Johnson, Grambling State University, Grambling, Louisiana, USA.
- Master Teacher Workshop, August 2010.