

Tsegai Emmanuel

Grambling State University • College of Business • Department

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PROFESSIONAL PROFILE/OBJECTIVE

- Enhance the use of research in teaching in the strategic management and entrepreneurship.
- Require students to do critical thinking writing on assigned articles from Wall Street Journal & Financial Times.
- Require students to do in depth evaluations of US Corporate performance.
- Plan to do some research in entrepreneurship and micro finance specially related to African American and other minorities.

EDUCATION

- Ph.D. in Management & Policy Administration, University of Missouri, Columbia, MO, 1978
 - Minor areas: International Management & Finance
- M.A. in International Business, Oklahoma State University, Stillwater, OK. 1970
- BS in Production Management, Oklahoma State University, Stillwater, OK, 1968
- Diploma in Information Systems Faculty Development Institute, University of Minnesota, St. Paul, Minnesota, Summer, 1986
- Diploma in Economics, Summer Institute for Teachers, Atlanta University, Atlanta, Georgia, 1972
- Diploma in Statistics, United Nations Statistical Center, Addis Ababa, Ethiopia, 1962

ACADEMIC HONORS AND AWARDS

- GSU Student Government Association Outstanding Service Award
- Star ENTERPRISE Achievement “Meeting The Quality Challenge”
- GSU Police Department : Community Service Award
- The Monroe – Grambling, Chapter of Links, Inc : Special Service Award
- GSU Award: Award for Service Rendered as Dean, College of Business: 1980-1991
- Omega Psi Phi Fraternity, Inc: “Outstanding Service Award- Tribute to Black Men”

ACADEMIC/TEACHING EXPERIENCE

- Dean of the College of Business 1980-1990, Grambling State University.
- 1980-Present Professor of Management, Grambling State University.
- 1976-1980 Associate Professor, Eastern Washington State University, Cheyney, WA.
- 1978-1990 Adjunct Professor at University of Washington, Pullman, WA.
- 1970-1976 Assistant Professor, Lincoln University, Jefferson City, MO.
- United National Economic Commission for Africa, Addis Ababa, Ethiopia
 - Head, African Statistical Analysis Department, 1960-1963

COURSES TAUGHT

Undergraduate	Graduate
<ul style="list-style-type: none">• Strategic Management & Business Policy	<ul style="list-style-type: none">• International Human Resource Management

<ul style="list-style-type: none"> • Entrepreneurship • Small Business Management • Fundamentals of Business • Production management • International Business 	<ul style="list-style-type: none"> • Environmental Analysis of International Business • Management of Strategic Planning Systems.
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TEACHING INTERESTS

- Strategic Planning in Entrepreneurial Businesses
- Entrepreneurship
- Micro Finance

PROFESSIONAL EXPERIENCE

- CEO or Other Executive Positions In Companies.
- Position In Companies That Are Related To Teaching Field
- Owned Companies or Owned Businesses Related To Teaching Field
- Consulting Related To Teaching Field

SCHOLARLY CONTRIBUTIONS

Refereed Journal Publications:

- Challenges Facing Expatriate Performance Abroad. Co-authored with Marcus D. Jones, and Semere Haile. International Business Journal of Business Research, Vol. VII, No. 5, 2007, pp. 100-105.
- Preparing for an International Assignment. Co-authored with Semere Haile. International Business Trends: Contemporary Business Readings, Sam Fullerton & David L. Moore, Eds. Ypsilanti, MI: ABA, 2004, pp. 196-203.
- Presentation; “Entrepreneurship Education Program for Historically Black Colleges and Universities: Strategies for the New Millennium, Washington, DC, and April 18, 1998.
- “Entrepreneurial Strategy Management for Development: The 41st International Council for Small Business World Conference, Stockholm, Sweden, and June 18, 1996.
- “Role of Entrepreneurs in Economic Development: The Case of Eritrea”, African Association Conference, Orlando, Florida, Nov. 6, 1995.
- Challenges Facing Expatriate Performance Abroad. Co-authored with Marcus D. Jones, and. International Business Journal of Business Research, Vol. VII, No. 5, 2007, pp. 100-105.
- Preparing for an International Assignment. Co-authored with Sam Fullerton & David L. Moore, Eds. International Business Trends: Contemporary Business Readings, Sam Fullerton & David. Ypsilanti, MI: ABA, 2004, pp. 196-203.
- “Entrepreneurship Education Program for Historically Black Colleges and Universities: Strategies for the New Millennium, Washington, DC, and April 18, 1998.
- *African Foreign Trade Statistical Bulletin*, UN/ECA, Series B, Volume I, II, III, and IV.

Presentations and Workshops

- “Entrepreneurial Strategy Management for Development: The Case of Eritrea”, Eritrean National Business Conference Proceedings, Asmara, Eritrea, August 1996.
- “Role of Entrepreneurs in Economic Development: The Case of Eritrea”, African Studies Association Proceedings, Atlanta, Georgia, July 1996.
- “African Economic Development: Strategies for the 21st Century,” paper presented at the First African/African-American Conference, Abidjan, Ivory Coast, April 15, 1990.

- “Human Rights Violation in Eritrea Under the Ethiopian Authorities, 1975-1989,” paper presented at the Horn of Africa Conference, Michigan State University, East Lansing, Michigan, March, 1989.
- ‘African/African-American Linkages” paper presented at the United Nations and Human Rights Conference, Monroe-Grambling Chapter, Grambling, Louisiana, November 1, 1992.
- “Pupil Progression Plan” for Lincoln Parish School Board, Ruston, Louisiana, 1992-93.
- “Program Review of Business Programs in the State of Arkansas,” submitted to Arkansas Department of Higher Education, March 9, 1990.
- “Evaluation of the Core Curriculum Assessment Program (CCAP): Outcome Measurement Instruments,” submitted to the American Assembly of Collegiate Schools of Business, March 9, 1990.
- Louisiana Legislative Black Caucus, Fourth Annual Black Economic Conference, presented a paper on “Entrepreneurship: The Involvement of the Black Youth,” June 1-2, 1990, Baton Rouge, Louisiana

RESEARCH INTERESTS

- International Human Resource Employees
- Internationalization of Business Curriculum
- Entrepreneurship
- Micro Finance

PROFFESIONAL SERVICE

- Indiana University, Promotion and Tenure, outside evaluator, 2007
- Southern Association of Colleges and Schools (SACS)
 - Visiting Committee Member, South Carolina State University
 - Reaffirmation Committee, 2000
- Southern Association of Colleges and Schools (SACS)
 - Visiting Committee Member, Clark Atlanta University
 - Reaffirmation Committee, 1994
- Budget Consulting, LeMoyene-Owens College, Memphis, Tennessee, 1991
- U.S. Delegate to the First African/African-American Conference, Abidjan, Ivory Coast, 1990
- Curriculum Evaluation, Title III, Alcorn State University, College of Business, Alcorn, Mississippi, 1987
- Inter-Cultural Studies Advisor, Peace Corps Program University of Utah, Summer, 1969

UNIVERSITY SERVICE

- Faculty Senate, President, 2008-2009
- GSU Curriculum Committee, Chair, 2000 to 2008
- GSU Promotion & Tenure , 1998- 2006
- GSU Distant Learning Task Force, 2006
- GSU Grievance Committee, 2005
- GSU Faculty Handbook, Chair, 2000
- Fulbright Teacher Exchange Program, Chair
 - Southern Region 1994 – 2000

COLLEGE OF BUSINESS SERVICE

- Promotion & Tenure, Management & Marketing Department, 2009
- Deans Search Committee, 2009
- Faculty Appointment, Promotion and Tenure Committee, 1989-1990

COMMUNITY SERVICE

- Eddie Robinson Museum Board Member, 2009
- Greater Grambling Chamber of Commerce, President, 2005
- Grambling Economic Development Council, Chair, 1986-87
- Grambling Medical Building Committee, 1986-1987
- Mayor's Committee on Economic Development
Team City Task Force 1995 – Present
- Grambling State University Athletic Foundation Board
 - Chair, Finance Committee 1994-95

PROFESSIONAL AFFILIATIONS

- **American Assembly of Collegiate Schools of Business (AACSB)**
 - Board of Director, Member, 1987-1989
 - Chairman, Articles & Bylaws Committee, 1987-1988
 - Chairman, Equal Opportunities for Minorities, 1985-87
 - Member, International Affairs Committee, 1990-1991
 - Member, Articles & Bylaws committee, 1985-1988
 - Nominating Committee, 1984-85
- **Southwest Business Administration Association (SWBAA)**
 - President, 1989-1990
 - President, 1987-1988
 - Vice President and Program Chairman, 1986-1987
 - Secretary, 1985-1986
 - Treasurer, 1984-1985
 - Member-at-Large, 1983-1984
- **OTHER PROFESSIONAL AFFILIATIONS**
 - Academy of Economics and Finance
 - International Academy of Business and Economics (IABE)
 - International Business & Economics Research (IBER)
 - Southwest Academy of Management
 - Association for Global Business
 - International Academy of Business Disciplines (IABD)
 - Southern Management Association
 - Western Academy of Management
 - Southwest Federation Association Division
 - Southwest Business Symposium
 - Mid-South Association of Business Disciplines
 - Academy of Business Administration

PROFESSIONAL DEVELOPMENT

- Diploma in Information Systems Faculty Development Institute, University of Minnesota, St. Paul, Minnesota, Summer, 1986
- Diploma in Economics, Summer Institute for Teachers, Atlanta University, Atlanta, Georgia, 1972
- Diploma in Statistics, United Nations Statistical Center, Addis Ababa, Ethiopia, 1962