

**Department of Kinesiology, Sport, and Leisure Studies
College of Education and Graduate Studies
Grambling State University**

Course Syllabus

Producing knowledgeable, skilled, and compassionate educators and other school professionals in the place “Where Everybody is Somebody.”

Course: REC 380: Mgmt of Leisure Services
Semester Hours: 12
Semester Offered:

Instructor:
Room:
Office Phone:
Email:

Pre-Requisite (s):

None

Course Description

Study covers management strategies and procedures of recreation and park areas, facilities, outdoor resources, public relations and leisure service delivery systems for an urban technical society.

Rationale

Management policies and practices contribute to the quality of leisure and recreation experiences. Students demonstrate the ability to plan, organize, coordinate, schedule, implement, and evaluate resources for meeting demands of an urban technical society.

Disability Services for Students

Grambling State University maintains the Office of Disability Services for Students (DSS) to help assure compliance with the rules and regulations set forth by various congressional acts, i.e., the Rehabilitation Act of 1973 and the Americans with Disabilities Act (ADA) 1990. This office has created an atmosphere of opportunity by providing services and mediating considerations for students.

The primary goal of the Office of Disability Services for Students is to ensure access for students with documented disabilities and to contribute to the development of self-advocacy and confidence of students with disabilities. We encourage students to take control of their own learning and to discuss the means for arranging types of appropriate support. In addition, we serve as an advocate for students in determining appropriate considerations.

The Office of Disability Services is located in the GSU Student Counseling Wellness and Resource Center, it is recommended that you read the handbook located on the GSU Webpage, as it will be a useful reference throughout college and beyond or visit and/or call the center on campus 318-274-3277.

Conceptual Framework Theme and Selected Program Outcomes for this Course

Through broad-based curricular, consisting of performance- based assessment, research- based instruction and strategic field experience, the nationally accredited program in the Department of Kinesiology, Sport and Leisure Studies program at Grambling State University graduate competent, skilled Leisure Studies graduates. Content, professional knowledge, skills and dispositions enable professional Leisure Studies educators to help all students reach their full potential. The department recognizes and adheres to the standards and evaluative criteria set forth by **the Council on Accreditation of Park, Recreation and Tourism and other Related Programs (COAPRT)**.

Learning Outcomes

The following program outcomes represent what Leisure Studies graduates will know and be able to do at the completion of this course as it relates to the Conceptual Framework.

Each student should at a rate of 80% or better demonstrate the following learning outcomes.

1. Understanding of the management of leisure services in relationship to business, society, and economy. 7.01
2. Utilize current technology in management of leisure services/including organizing, marketing, implementing, monitoring and evaluating services. 7.03
3. Develop a conceptualization of the management role in environmental politics, policy making, cooperative problem solving and conflict resolution. 7.03
5. Identify the economic impact of leisure services delivery on the community and general economy.7.03
6. Develop evaluation techniques and effective processes programmatic goals, objective and management policies and procedures. 7.03
7. Discuss the preparation, operation and maintenance of venues, include planning, organizing, developing and scheduling of routine preventive, emergency maintenance and operation task. 7.03
8. Demonstrate the ability to plan, implement and evaluate programs and events and fiscal policies based on outcome-orient goals and objectives. 7.03

Textbooks

Hurd, A. Barcelona R.M.. (2008). *Leisure Services Management*. Human Kinetics

Course Requirements

Participation in class activities and discussions are an important component of the learning process. Class attendance is a prerequisite for such participation. Information provided in class and through lecture and interaction in class discussion will be included on examinations.

1. All assignments are due on the dates announced.
2. Six (4) critique articles related to course subject.
3. One small group presentation in class.
4. One oral report of critique article.
5. Field trip to a Louisiana State Park.
6. A library search paper (8-10 pages)
7. Five examinations, Midterm and Final Exam
- 8.. Group presentation

Evaluation Procedures

Students will be evaluated on learning activities, assignments, quizzes and examinations.

1. Critiques (4)	25 pts
2. Group Presentations	50 pts
3. Oral Report	50 pts
4. Field Trip	25 pts
5. Research Paper	50 pts
6. Mid-term and Final	200 pts
7. Marketing Plan	100 pts
8. HR Assessment Rubric	<u>50 pts</u>
Total	550 pts

Grading Scale

550 – 500 A

499 – 449 B

448 – 398 C

397 – 347 D

346- below F

Course Outline and Assignment Due Dates

Week 1 – The Competent Leisure Serves Manager

Week 2 – Foundations of Management

Week 3- Leisure Services Managers

Week 4- Legal Foundation for Managers

Week 5 – Organizational Structure

Week 6- Coordination of Resources Programs and Services

Week 7 – Planning and Decision Making

Week 8- Marketing and Public Relations

Week 9 – Mid Term

Week 10- Personnel Procedures and Practices

Week 11 – Methods of Financing

Week 12—Budgets and Financial Analysis

Week 13- Communications

Week 14 – Concession Management

Week 15- Projects- Individual Reports

Week 16- Finals

Class Format, Reflection Process and Teaching Strategies Used in the Course

This course will be taught through traditional, active learning and electronic modes using lecture, discussion, group activities, multimedia presentations and on-line/internet assignments.

Technology Infused into This Course

Undergraduate students will be required to use email, the Internet and/or Moodle and Canvas. PowerPoint and Smart Board will be used for individual/group presentations and Assignments can be submitted via email, moodle/canvas.