

**LEISURE STUDIES PROGRAM  
UNIT ASSESSMENT PLAN 2014-15**

**Department (Acting) Head:** Dr. Obadiah J.K. Simmons, Jr.

**Coordinator:** Dr. Jeanette A. Hutchinson/\*Ms. Yvonne Calvin

[\*Note: Ms. Yvonne Calvin appointed Interim Coordinator upon retirement of Dr. Hutchinson in December 2014.]

GOALS	OBJECTIVES	STRATEGIES	PERFORMANCE MEASURES	EVALUATION	HOW RESULTS WERE USED
<p>1. To enhance opportunities for undergraduate majors in Kinesiology and Leisure Studies to better perform on standardize test.</p> <p><b>President Pogue's Priorities: 1.a.b., 3.a, 4.b., 7.a.c., 9.b.</b></p>	<p>1.1. Leisure Studies (LS), Therapeutic Recreation and General Recreation majors will graduate <i>certifiable</i> in the discipline, meeting all requirements of GSU, COA, ULS (BoR) and SACS.</p>	<p>1.1.1. LS, Therapeutic Recreation and General Recreation majors will: attend planned LSP study sessions for test-taking skills development for passage of National Council for Therapeutic Recreation Certification (NCTRC) and National Recreation and Park Association (NRPA) <i>post graduation</i> certification exams; enroll in REC 498 to prepare for post graduation tests; attend the Saturday Testing Workshop; utilize the Academic Skills Center and tutorials; be involved in professional development activities; utilize the university advisement system; be in continual communication with the program advisors and Supervisor of Internship.</p>	<p>1.1.1.1. LS, Therapeutic Recreation and General Recreation majors will: maintain a cumulative grade point average of 2.5 or better as of Fall 2014; pass LSP Level Tests at the 70 percentile or greater; meet all requirements for the BS degree; and, graduate <i>certifiable</i> to take the <i>post graduation</i> CTRS and CRPP exam to become a Certified Therapeutic Recreation Specialist (CTRS) and Certified Recreation and Park Professional (CRPP).</p>	<p>1.1.1.1.1. Level Test III was administered to LS, Therapeutic Recreation majors, and General Recreation majors meeting testing criteria. (<i>There is a post-graduation certification exam, and graduates are strongly encouraged to take the voluntary exam</i>).</p>	<p>1.1.1.1.1.1. LS, Therapeutic Recreation had a Test, N=8, taking Level Test III. Of this number, 5 had an earned score &lt;70%. LS, General Recreation had 3 to take Level Test III with all 3 earning a score less than 70%.</p> <p>1.2.1.1.1.2. Test-takers not earning a passing score &lt;70% on Level Tests <u>must retake</u> applicable Tests after having counseled with advisor and given assigned readings. Level Test questions missed were traced back to courses from which Test questions were developed. The test-retest steps taken were designed to improve, enhance and strengthen student competency and skill-sets in the discipline. Level Tests assessed student retention of core course content and identified core course content students need to retain. Findings were used to enhance the course syllabus, instructional strategies/methods and other academics.</p>
<p>2. To obtain external funding through scholarly endeavors, such as: Grants, contracts and other revenue generating activities.</p> <p><b>President Pogue's Priorities: 1.b., 4.a.b.c.</b></p>	<p>2.1 Write at least one grant and/or contract.</p> <p>2.2 Generate revenue through planned fundraising programs.</p>	<p>2.1.1. Encourage faculty to write at least one grant and/or contract.</p> <p>2.2.1. Have student organizations (i.e., KSLs Majors Club, Sport Leaders Association and Phi Epsilon Kappa) to plan fundraising activities. Continue to sell test scrantons.</p>	<p>2.1.1.1. Grants and/or contracts will comply with funding agency criteria, GSU policies and meet other requisites.</p> <p>2.2.1.1. LSP faculty, students and others will attend programs, activities and events. Donations will be solicited on behalf of academic programs and the Dr. Willie Daniel Endowed Scholarship initiated for KSLs Majors.</p>	<p>2.1.1.1.1. There was one (1) grant written and submitted.</p> <p>2.1.1.1.2. Have 100% of LSP faculty attend LSP programs, activities and events. Have faculty donate to LSP initiatives. Have several planned fundraising programs, activities and events.</p>	<p>2.1.1.1.1.1. Funded (or unfunded) grants will be reported on faculty members' End-of-the-Year Evaluation Forms and used as a resource and/or example to encourage all faculty to continue to write grants and seek contracts. As applicable, grant funds will be used to support academic programs, student and faculty professional development, and encourage scholarship.</p> <p>2.1.1.1.2.1. Funds raised were used to support LSP programs, activities, events and projects, as well as faculty/student professional development endeavors.</p>

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<p>3. To maintain the strength of academic programs through retention of accreditation, retention of competent faculty and increase the research and scholarship activities of faculty and students.</p> <p><b>President Pogue's Priorities: 1.a.b., 3.a, 4.b., 7.a.b.c., 8.a., 9.b.</b></p>	<p>3.1. Secure university support to meet reaffirmation criteria set by Specialized Professional Associations (SPAs).</p> <p>3.2. Secure adequate resources for faculty scholarship.</p> <p>3.3. Have at least three products in any combination of faculty and student research, publishing and/or presentations.</p>	<p>3.1.1. Have faculty attend workshops by SPAs; begin preparing the 5-year Reaffirmation Self-Study Report two years prior to visit and three years prior to the 10-year Reaffirmation Self-Study Report visit; collect applicable student/faculty performance data per semester for Self-Study Report.</p> <p>3.2.1. Write grants to support faculty and student scholarship, and accreditation and reaffirmation efforts; write grant to maintain supplies, equipment, technology and technology fees.</p> <p>3.3.1. Disseminate at the beginning of the school year were LSP goals and objectives to encourage pursuit of scholarly activities to achieve during the academic year.</p>	<p>3.1.1.1. Have a record of faculty and student scholarly achievements on file. Have resources available to secure expertise of national consultant in subject-field to assist with Self-Study Reports preparation for SPA submission.</p> <p>3.2.1.1. The faculty pursued excellence by presenting at conferences, maintaining professional membership, seeking leadership roles in subject-field organizations, serving on Boards/etc., serving as consultants in discipline and performing service in the discipline and other. <i>Faculty are encouraged to include majors in scholarly pursuits.</i> LSP will retain accreditation of academic programs.</p> <p>3.3.1.1. Select and pursue scholarly activities in subject-field; completed the IFMAR and PRCGFPE and (GFPE) Forms at mid-year (December) to assess "where one is" in the achievement process.</p>	<p>3.1.1.1.1. Approximately 65% of the faculty pursued/achieved noteworthy scholarship and was involved with meaningful professional development activities.</p> <p>3.2.1.1.2. End-of-the-Year Faculty Performance Forms (GFPE, IFMAR and PRCGFPE Forms) reflected 100% of the faculty performed meaningful scholarship in subject-field. Needed resources were obtained for procurement of essentials to strengthen academics.</p> <p>3.3.1.1.1. Review Forms at mid-year and dialogue with faculty on scholarship progress. Provide encouragement and support.</p>	<p>3.1.1.1.1.1. Scholarly achievements and professional development activities were documented and will be listed on faculty members' End-of-the-Year Annual Reports and used for university (or other) incentives.</p> <p>3.2.1.1.2.1. Funds utilized to maintain the academic integrity of LSP. Funds allowed reaffirmation and help make the case for employment of the LS Coordinator. Technology was made available to LSP faculty, and technology fees were paid.</p> <p>3.2.1.1.2.2. Faculty and students were acknowledged and will continue to be encouraged, supported and rewarded for scholarship.</p> <p>3.3.1.1.1.1. Faculty scholarly achievements were documented and used for program reaffirmation; and will be used for merit, raises, awards and appreciation.</p>
<p>4. To maintain an attitude of professionalism through active involvement in professional organizations at the local, state, district/regional, national and/or internationals.</p> <p><b>President Pogue's Priorities: 1.a.b., 3.a, 4.b., 7.a.c., 9.b.</b></p>	<p>4.1. Have faculty become a member of a professional organization in the discipline and active in the organization.</p> <p>4.2. Have faculty become actively involved in organizations by seeking leadership roles. Attend one professional meeting each year. Encouraged students.</p> <p>4.3. Have faculty encourage student membership in one of our KSLS Majors Club and one of our</p>	<p>4.1.1. Give faculty point-value on the GFPE Form for membership.</p> <p>4.2.1. Give faculty the point-value on the GFPE Form for elected offices</p> <p>4.3.1. Have in-place a process to assist majors with attending conferences/meetings/etc. in</p>	<p>4.1.1.1. Faculty must provide a valid membership card.</p> <p>4.2.1.1. Faculty must provide documents to LSP of offices elected and must timely complete appropriate F/SRP-PDs Travel Forms.</p> <p>4.3.1.1. Student must provide a valid student membership card.</p>	<p>4.1.1.1.1. 100% of LSP faculty belonged to a professional organization in career field.</p> <p>4.2.1.1.1. Two (2) faculty held at least one leadership position in a professional organization in the career field. Complete the End-of-the-Year Forms (GFPE, IFMAR and PRCGFPE Forms).</p> <p>4.3.1.1.1. Grant funds and raised funds will be the resources used to support student travel to state and regional</p>	<p>4.1.1.1.1.1. Information will be retained and used for faculty evaluation, promotion, tenure, merit and raises, as well as reaffirmation under scholarship in discipline.</p> <p>4.2.1.1.1.1. Information will be retained and used for merit, award, raises, reaffirmation and appreciation.</p> <p>4.3.1.1.1.1. Information will be placed in the CoE Newsletter and used for program promotion and recruitment purposes.</p>

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GOALS	OBJECTIVES	STRATEGIES	PERFORMANCE MEASURES	EVALUATION	HOW RESULTS WERE USED
	professional organizations.	subject-field.		conferences.	
<p>5. To recruit students to the Leisure Studies degree program.</p> <p><b>President Pogue's Priorities:</b> <b>1.a.b., 4.a.b., 5.a.b.c., 7.a.b.c., 8.a., 9.b.</b></p>	<p>5.1. Student enrollment will increase by 3% for Fall 2014 over student enrollment for Fall 2015.</p>	<p>5.1.1. Email (and snail) mail LSP brochures and recruitment materials to high school principals and counselors in North Louisiana and selected high schools principals and counselors in South Louisiana.</p> <p>5.2.1. Make requests to attend high school recruitment programs, Career Fairs, College Day and other programs.</p> <p>5.3.1. Participate with the GSU High School Day Program.</p>	<p>5.1.1.1. Recruitment information was received; three prospective students returned information.</p> <p>5.2.1.1. LSP Coordinator received letter of invitation from a high school.</p> <p>5.3.1.1. LSP faculty participated with the High School Day Program.</p>	<p>5.1.1.1.1. Recruitment information was mailed to north Louisiana high schools, two Baton Rouge high schools, and one charter high school in New Orleans; recruitment information was emailed to prospective students attending GSU High School Day and those listed on Admission's Funnel Reports.</p> <p>5.2.1.1.2. Difficult to determine if information emailed and land mailed influenced freshmen to attend GSU.</p> <p>5.3.1.1.1. Faculty issued trinkets and leaflets, as well as secured contact information; a table display was used to hold LSP information.</p>	<p>5.1.1.1.1. Prospective student feedback provides a gauge on the importance of recruitment materials. More information is being communicated via email. Prospective lists are taken from different venues, compiled and used for mailings.</p> <p>5.2.1.1.2.1. Information invited prospective students to come to the LSP coordinator's office once on-campus; the focus was on retention through a hearty "welcome to GSU". (Face-to-face communication is always more effective).</p> <p>5.3.1.1.1.1. A prospective student list was compiled by ITC and used to email (and snail) mail LSP information. The goal was to keep degree program information visible at all times for prospective students and their parents.</p>
<p>6. To increase terminal degree faculty in LSP.</p> <p><b>President Pogue's Priorities:</b> <b>1.a.b., 3.a, 5.b., 8.a., 9.b.</b></p>	<p>6.1. Have one additional faculty with terminal degrees employed in LSP by Fall 2010.</p> <p>6.2. Provide information encouraging LSP faculty to consider pursuing the terminal degree.</p>	<p>6.1.1. Submit faculty recruitment announcement to media; place on web; take to state, district and national conferences; make calls.</p> <p>6.2.1. Inquire about a sabbatical leave or other university support to defray some of the cost of pursuing the terminal degree. Strongly encourage faculty to pursue the doctorate degree in subject-field.</p>	<p>6.1.1.1. Applicants must provide credentials of qualification.</p> <p>6.2.1.1. Information on sabbatical or other financial support was maintained. A grant was funded for this purpose.</p>	<p>6.1.1.1.1. A file on applicants was maintained.</p> <p>6.2.1.1.1. No faculty applied this year.</p>	<p>6.1.1.1.1.1. A selection process took place by the LSP Recruitment Committee. Two candidates were selected and one recommended.</p> <p>6.2.1.1.1.1. Will continue with the announcement. The goal is to have highly qualified LSP faculty employed.</p>

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