

## Broadcast Journalism Concentration

The objectives of the broadcasting sequence include teaching students the philosophy and application of audio and video techniques to record/shoot, edit, direct and produce programs that inform the public via radio, TV and the Web. Students will also learn and develop digital storytelling skills. Students may focus on production (behind the scenes) work or on-camera work, like news reporting. This sequence has a 21-hour core and 18 concentration hours, plus a potential 9 hours of additional electives within mass communication.

### Mass Communication Core Courses (21 Credit Hours)

Mass Communication 100- Intro to Mass Communication	3
Mass Communication 203- Multimedia Journalism	3
Mass Communication 225- Mass Media Writing and Editing	3
Mass Communication 245- Communication and Culture	3
Mass Communication 409- Communication Research Methods	3
Mass Communication 444- Communication Law and Ethics	3
Mass Communication 471- Senior Project	1
Mass Communication Concentration Practicum- MC 495 Broadcast Practicum	2
English Language and AP Style Skills Examination (70% score or higher required)	0
GET 300 Rising Junior Exam	0

### Broadcast Journalism Cognate Courses and Cognate Electives

(Four courses are required; students can choose any of the two additional courses; MC 365 or MC 370 and MC 470 or MC 445 for a total of 18 credit hours)

Mass Communication 240- Broadcast News Writing	3
Mass Communication 260- Audio Production	3
Mass Communication 330- Single Camera Video	3
Mass Communication 331- Digital Video Editing	3
Mass Communication 365- Broadcast Programming or 370- Broadcast News and Performance	3
Mass Communication 445- Television Production or 470- Broadcast Management	3