

Sports Journalism Concentration

Students who choose the sports journalism concentration can become professional sports writers for newspapers, magazines, and broadcast channels such as ESPN or work as Sports Information Officers for universities or professional sports organizations. Sports journalism concentration majors can gain practical experience through off-campus internships and on campus with *The Gramblinite* student newspaper, the Sports Information Director, or the Media Bureau. This sequence has a 21-hour core, an 18 hours of concentration hours, plus a potential 9 hours of additional electives within mass communication.

Mass Communication Core Courses (21 Credit Hours)

Mass Communication 100- Intro to Mass Communication	3
Mass Communication 203- Multimedia Journalism	3
Mass Communication 225- Mass Media Writing and Editing	3
Mass Communication 245- Communication and Culture	3
Mass Communication 409- Communication Research Methods	3
Mass Communication 444- Communication Law and Ethics	3
Mass Communication 471- Senior Project	1
Mass Communication Concentration Practicum- MC 324- News Practicum	2
English Language and AP Style Skills Examination (70% score or higher required)	0
GET 300 Rising Junior Exam	0

Sports Journalism Cognate Courses

Four courses are required; students can choose any two additional courses; MC 250, KNES 201, KNES 221, KNES 222, KNES 401, SPM 409, SPM 417 for a total of 18 credit hours).

Mass Communication 101- Introduction to Sports Journalism	3
Mass Communication 320- Sports Writing	3
Mass Communication 330- Single Camera Video	3
Mass Communication 370- Broadcast News and Performance	3
Choose two of the following courses: MC 250- Basic Photography, SPM 409- Governance and Ethics of Sport, KNES 201- Foundations of Kinesiology and Sport, SPM 417- Sports Marketing and Development, KNES 221- Psychological and Sociological Foundations of Sport, KNES 222- Recreation and Intramural Sports and/or KNES 401- Organization and Administration of Physical Education and Sport	6