GRAMBLING STATE UNIVERSITY DEPARTMENT OF MASS COMMUNICATION COLLEGE OF PROFESSIONAL

Name			A	Advisor						
Address			M	Major						
(Home)				·						
Address(Local)				Minor						
G #					Date Admitted To Program:					
			EDUCATION	ON	REQUIREMENTS FOR					
	1	THE B.A. D			ASS COMMUNICATION Relations					
Courses	Cr	Sem.	Grade	·	Courses	Cr	Sem	Grade		
	Hrs					Hrs.	Taken			
FRESHMAN SEMINAR	2				THE SOCIAL SCIENCES	3				
FYE 101 First Year Experience	1				SOC 101 Introduction to Social Science					
FYE 102 First Year Experience	1									
ENGLISH	6				ECONOMICS	3				
ENG 101 Freshman Composition	3			+	ECON 201 Macroeconomics	$\frac{3}{3}$				
ENG 101 Freshman Composition	3			+	LCON 201 Macrocconomics	3				
	-			+						
					Fine and Performing Arts	3		-		
ENGLISH Literature	3	'			ART 210 Intro. to Fine & Performing Arts	3				
ENG 200 English literature	3									
MATHEMATICS	-									
MATHEMATICS MATH 147 Pre-calculus I	3			+		-				
MATH 147 Pre-calculus I MATH 148 Pre-calculus II	3					-				
WATTI 140 He-calculus II	3			+	FOREIGN LANGUAGES	6				
				+						
					(Students are to take all 6 hours in one lan	Suuge)				
THE NATURAL SCIENCES	10									
BIOL 103 Prin. of Biology	3									
BIOL 104 Prin. of Biology	3				Cognate (Required)	18				
BIOL 105 Lab (Non-Majors)	1				PS 201 American National Government	3				
SCI 105 Physical Science Survey I	3				ENG 213 Advanced Composition 3					
				\perp	ENG 310 Advanced Grammar	3				
					SOC 201 Introduction to Sociology	3				
THE PARTY					ST 212 Fundamentals of Public Speaking	3				
HISTORY	6				PSY 200 Introduction to Psychology	3				
HIST 101 History of West. Civilization HIST 104 Modern World History	3		1	+						
HIST 104 Modern World History	3				Electives (Two Courses)	6				
				+	C.S.107 Computers & Society	3				
				+	MUS 219 Music Appreciation	3				
REQUIRED EXAMINATIONS					PHIL 201 Intro to Philosophy	3				
GET 300 Rising Junior Examination	0				SOC 203 Social Problems	3				
					ST 208 Speech Arts	3				
					HUM 200 African Culture	3				
					HUM 202 Non-Western Culture	3				
					SCI 106 Physical Science Survey II	3				
The above General Education require	ments	have been	explained to	m	e and I agree to comply with them.					
Student Signature					Date:					
Student Signature: Advisor Signature:										
-				_	Date:					
Dent Head Signature:					Date					

Major Requirements-Public Relations Concentration – 48 Credit hours											
CORE	(27 Credit Hours.)			Semester							
C N	C T'd			Taken	<u>Grade</u>						
Course No.	Course Title Intro Mass Communication		Cr. Hours								
MC 100			3								
MC 203	Multimedia Journalism		3								
MC 225	Mass Media and Writing		3								
MC 303	Communication Graphics		3								
MC 333	Principles of Public Relations		3								
MC 324	News Practicum		2								
MC 335	Web Writing & Development		3								
MC 409	Communication Research Metho	ods	3								
MC 444	Communication Law & Ethics		3								
MC 471	Senior Project		1								
PUBLIC REL	PUBLIC RELATIONS CONCENTRATION (18 Hrs.)										
MC 304	Desktop Design		3								
MC 340	Advanced Public Relations		3		·						
MC 446	Public Relations Writing		3								
MC 448	Public Relations Management		3								
MC 460	Public Relations Campaigns		3								
MC 308	Internship		3								
WIC 300	mensiip		3								
ELECTIVES	S (3 Hrs)										
MC 245	Communication and Culture		3								
MC 250	Basic Photography		3								
MC 339	Principles of Advertising		3								
MC 360	Advertising Creative Strategy		3								
MC 404	Publications Design		3								
WIC 404	Fublications Design		3								
Electives c	an substitute for courses of simil	ar cataloo	numbers and	course focus							
	PROVED SUBSTITUTIONS	ai catalog	numbers and	course rocus.							
Arı	-KOVED SUBSTITUTIONS										
<u>Dean</u>	<u>Course</u>	for _	<u>Course</u>		<u>Dean</u>						
											
											