

Grambling State University *In focus*

President's Message

Over the past two years, higher education has been hit hard during one of the worst economic downturns in recent history. At Grambling State, we have seen our state budget slashed by over 37% since 2009.

Despite budget concerns, we continuously excel in providing quality education to our students. This spring, we celebrated as 513 students walked across the stage, seven of whom achieved a 4.0 GPA. We are proud of all of graduates and wish them well on life's journey.

But here at home, we are undergoing some very tough economic challenges as we strive to increase enrollment, generate additional revenue, and enhance our efforts to form strong strategic alliances. All of these

efforts will culminate in our being a stronger, more efficient institution.

Planning becomes paramount during challenging times. We are now at the beginning of a 5-year strategic planning cycle. In the upcoming months, you will continue to witness increased planning, coordination and communication.

My charge to each of you is that you become an active participant in our effort to ensure that Grambling State University has a solid and prosperous future.

Have a safe and enjoyable summer.

Frank G. Pogue
Interim President



Dr. Muriel Howard Inspires Spring Graduates



Dr. Muriel Howard delivered the commencement speech to a near capacity crowd at the Frederick C. Hobbs Assembly Center.

Dr. Howard is the president of the American Association of State Colleges and Universities (AASCU) in Washington, D.C.

Excerpt from Dr. Howard's speech:

Remember that the reason you are sitting in this audience today, poised to leave Grambling and embark on the next journey of your life, is because of the support and encouragement countless mentors provided to you.

As you move forward in your lives, I encourage

you to establish your own board of advisers, including one of your peers graduating with you today. Invite your board to guide you as you navigate the perils of life.

Hold on to the commitment you have to your community, to one another and to this university. The experiences and education you have received from Grambling State University have given you new knowledge, new maturity, and new courage. You can and will use all of these to accomplish great things in your lifetime.

Congratulations and good luck!

Dr. Howard was awarded an honorary Doctorate of Humane Letters for her decades of inspiring work in higher education.

A Loving Tribute to the Memory of Grambling Legend Mary Hobdy



Mrs. Mary Hobdy emerged from the Delta of Mississippi on the arm of Coach Frederick C. Hobdy, an intricate part of what would become one Grambling's most phenomenal legends.

Mrs. Hobdy established herself at Grambling State University as a true lady, brimming with all the Christian and ethical values one could aspire to achieve.

A devoted servant of God and mankind, she helped to direct, influence and mold hundreds of those within her sphere of influence.

Through her works, she inspired countless men and women by instilling in them determination, courage, competence and strength which only a true lady of

honor, grace and dignity could provide.

With her husband, Coach Fred Hobdy, and her children, Lisa and Lenny, by her side, she empowered and encouraged great leaders such as Dean Earl Lester Cole, Dr. Ralph "Prez" Jones, and Dr. Joseph B. Johnson to soar to the pinnacle of their careers.

Mrs. Hobdy enriched the lives of others with her unassuming demeanor, astute diplomatic skills and passion for excellence.

The Legacy Lives On!

Excerpt from the writings of Dr. Jimmy McJamerson.



GRAMBLING LEGEND WILLIS REED HONORED



Grambling legend Willis Reed was recently announced as one of the 2010 Louisiana Legends inductees.

GSU alumnus Willis Reed is touted as one of the 50 Greatest Players in NBA History and was inducted into the NBA Hall of Fame in 1982.

Reed was named Rookie of the Year in 1967 when he hobbled onto the court after injuring his leg during the finals against the Los Angeles Lakers. His actions inspired the Knicks to victory.

Reed led the New York Knicks to championships in 1970 and 1973.

A Strategic Alliance to Move Grambling into the 21st Century and Beyond

Interim President, Dr. Frank G. Pogue, recently created the 21st Century Planning Council to "establish accountability to the people we serve" and marked the beginning of a 5-year strategic planning process.

The purpose of the 21st Century Planning Council is to advise the President on the development, coordination, integration, evaluation and maintenance of the university's planning process.

The group will assist in the development of an inclusive process which will connect planning, budgeting and institutional effectiveness.

Twelve advisory groups have been appointed by the President to work with vice presidents to establish criteria for decision-making. Advisory groups provide feedback directly to the 21st Century Planning Council.

Nettie Daniels, associate vice president of Planning and Institutional Research serves as the convener of the Council.

**"Planning becomes paramount during challenging times."
Dr. Frank G. Pogue**

Dr. Michael Mogavero, Director of Undergraduate Studies and Professor of Economics at the University of Notre Dame serves as the consultant to the council.

Members of the Council are: Dr. Roshunda Belton, William Barge, Valencia Clemons, Dr. Willie Daniel, Joy Eugene, Charlotte Favors, Gloria George, Dr. Janet A. Guyden, Sharda Hall, Talmadge Hasberry, Sr., Dr. A. Karin Jones, Mrs. Carolyn McNeal, Cassandra Peoples, Sharon Perkins, Frederick Pinkney, David "Rusty" Ponton, Emie Rhodes, Leon Sanders, Delores Smith, Dr. Grace Tatem, Albert J. Tezeno, Dr. Donna Williams and Dr. Carl Wright.



The College of Business, Preparing Leaders for the 21st Century

Armed with a new leader at the helm, the College of Business is preparing the next generation of leaders.

Dr. Carl Wright, Dean of the College of Business, has been on the job for less than one year, yet he “feels very good about the quality of education students receive in the College of Business. I am also very excited about where we are heading in the future,” said Dr. Wright.



The College of Business recently underwent a rigorous reaffirmation of accreditation by AACSB and Dr. Wright feels very confident that the college will be reaccredited.

Prior to arriving at Grambling, Dr. Wright served many years in the trenches of companies such as Arthur Young & Co. (now Ernst & Young CPAs) and Peat, Marwick, & Mitchell (now KPMG CPAs)

and later as owner of his own CPA firm. He is the former Vice President for Business and Finance, Professor of Accounting and Chairman of the Department of Accounting and Finance at Virginia State University.

Under Wright’s leadership, the College of Business is planning to offer an on-line BS degree in management in coordination with the UL System. The college is also considering a degree program in hospitality management.

College of Business Intellectual Contributions	
42	Peer Reviewed Journals
46	Peer Reviewed Paper Presentations
13	Learning & Pedagogical Research
103	Discipline-based Research
77	Various Other Contributions to the Practice

Grambling Professor Nwoha of Economics Visits China

Dr. John Nwoha, Assistant Professor of Economics and Ben Johnson Endowed Professor of Business, participated in the Faculty Development in International Business (FDIB) conference in China earlier this year.

Nwoha was one of 24 faculty

from US universities who participated in “China: An Emerged Economic Powerhouse in the Global Economy”.

The program was sponsored by the US Department of Education Centers for International Business

Education and Research which exposes US business faculty to the Chinese economy and businesses

During his visit, Nwoha visited Chinese businesses and government establishments in Shanghai, Hangzhou, Guangzhou and Hong Kong.

The group toured a Chinese Wal-Mart store and the Yantian International Container Terminal, Ltd. In Shenzhen. Nwoha said it was interesting to see how Wal-Mart has customized their Chinese stores to fit the local environment.



College of Business 2010 Academic Accomplishments*

Dhanani, K. (2010). “Cost of Life Insurance – CPA’s Perspective,” with Melissa Aldredge, accepted for publication, *Federation of Business Disciplines Proceedings*, Dallas, Texas.

Li, L., Liao, Q., Luo, X. & Gurung, A. (2010). “Workplace Monitoring and Employee Misuse Avoidance: Does Punishment Matter?” *Journal of Computer Information Systems*.

Lowry P., & Posey, C. (2010). Proposing the Online Community Self-Disclosure Model: The case of working professionals in France and UK who use Online communities. *European Journal of Information Systems*.

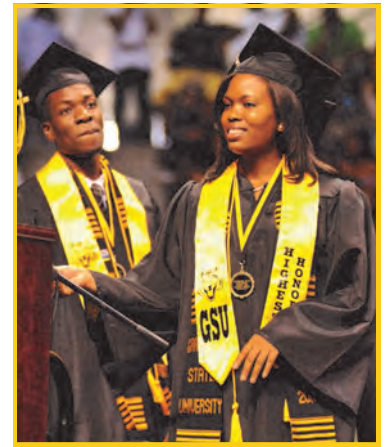
Mangum, V. E. (2010). Public Policy, Contracting and the Role of Black Elected Officials in the Growth of Black-Owned Firms. *Journal of Public Management and Social Policy*.

Uwakonye, M. (2010). “The Economic Impact of Water Resource Broken Bow Lake on McCurtain County-Southeastern Oklahoma” *Journal of Business & Economics Research*.

Wright, C. N. (2010). *Effects of a Cooling-Off Period on Perceived Independence of External Auditors: A Study in the Nonpublic Regulatory Environment*, co-authored with Quinton Booker, *Research in Accounting Regulation*.

*This list represents a small sample of the academic scholarship and accomplishments in the College of Business.

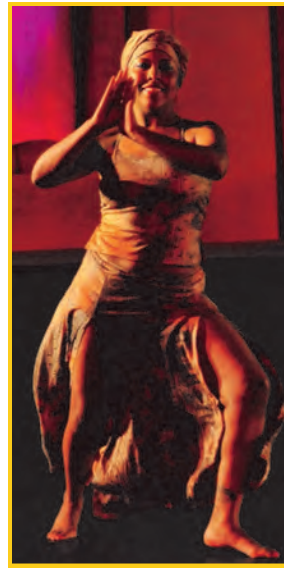
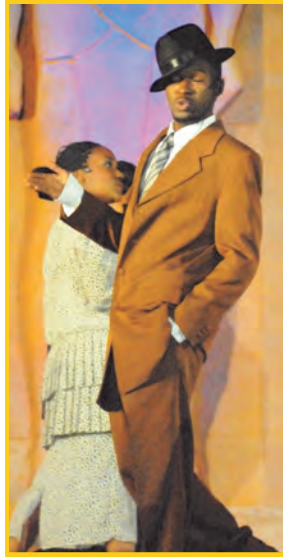
Spring Commencement 2010



During the 2010 spring commencement, Grambling awarded 513 degrees, including 101 master's degrees, one post master's certificate and one doctoral degree.



Performing Arts



Throughout the year, Grambling students perform around the country. This year's performances included "Tell Pharaoh" featuring the Department of Theatre & the Orchestral Dance Troupe and The President's Annual Musical Spectrum.



Tiger Athletics, Excellence is the Trademark

This spring, Grambling State University once again demonstrated that Tiger Athletics is a force to be reckoned with in the Southwestern Athletic Conference (SWAC).

Grambling State took top honors in men's track and field and baseball; Jonathon Coleman made it to NCAA regional play in men's golf; Coach Donnita Rogers was named Coach of the Year in women's basketball; Interim Head Baseball Coach James Cooper received honors as Coach of the Year for leading the Tigers to the SWAC Conference Championship (undefeated in SWAC tournament play); and Coach Bertram Lovell was named Men's Track & Field Coach of the Year.

Athletic Director Lin Dawson said, "I am so excited for the opportunities

these young men and women have at Grambling. Athletics teaches discipline and commitment, both valuable lessons that will last a life time."



Track & Field

Coach Lovell said "the key to our continual success is the excellent working relationship between the coaching staff. Coach (Carlos) Robinson and I are working towards a common goal, and that is to ensure our students know that if we can do it, they can too. We work with our students to excel

both on and off the track or field. We want them to be successful in life more than we want to win."

Baseball

In reacting to his most recent accolade of Coach of the Year, Coach Cooper said, "I am humbled by the success of this team. I credit my success to their hard work and dedication as well as the effort put forth by the assistant coaches."

Golf

For a university without a golf course, Grambling has shown that our athletes can excel against the odds. Jonathon Coleman, a GSU junior, made his debut as the first golfer in history to receive an automatic regional bid for his low score during individual play during the SWAC Championship.

2K10 Tiger Athletics Caravan Makes the Rounds



Atlanta, GA



Jonesboro, LA

Fortified with an arsenal of Grambling coaches, Athletic Department personnel, and university representatives, the Caravan is crossing the country to drum up support for Tiger Athletics.

This year's caravan will travel to 14 cities in 5 states to visit alumni and supporters. During each caravan stop, supporters are provided with information on ways to support Tiger Athletics as well as hear updates on upcoming events, including the Port City Classic.

Coach Broadway hopes games like the Port City Classic will improve the team's ability to raise money while minimizing the risk of injury to players. Broadway speaks candidly about the challenges facing his team as they are often forced to play difficult games at the beginning of the season to make money for the program.

Retired baseball coach and Hall of Famer, Wilbert Ellis told the crowd "we are a family" and he encouraged everyone to "go back to supporting Grambling the way we used to". This tour represents an emotional journey for Ellis who added, "Wake up, sit up and stand up, for now is the time to walk together."

According to Athletic Director Lin Dawson, "The message of this year's caravan is simple, support Grambling Athletics by purchasing season tickets and making financial contributions."

Alumni chapters are pledging their support by purchasing season tickets to donate to the Boys & Girls Club of North Central Louisiana.

Upcoming Stops

June 8 Alexandria, LA
June 12 Houston, TX
July 29 Monroe, LA

Golden Graduates Celebrate During Spring Commencement



This year's commencement was a memorable occasion for ten very special graduates as Grambling State University presented the Class of 1960 with their golden reunion certificates.

Each spring, Grambling State University welcomes home graduates who entered the ranks of Grambling alumni 50 years ago.



Dr. Pogue urged the graduates to continue to do great things while representing the greatness of Grambling State University in their communities and to the entire world.

This occasion was a memorable event not only for the graduates but for family, friends and others who were inspired by the success and camaraderie of Grambling State University alumni, 50 years after they earned their degrees.

The golden graduates participated in festivities which took place over commencement weekend. The activities included a luncheon with family, friends, and Grambling State University representatives as well as a meet and greet at the Doris Robinson banquet room in the Eddie G. Robinson Museum.

Class of 1960 Reunion Participants:

Johnnie G. Adams, Alexandria
Lovie Deloris Payne Andrews, Marion
Hilda Dixon Crosby, Marrero
Lillie D. Ensley, Grambling
Adeline Lemelle Evans, Tallahassee, FL
Judy Lloyd Franklin, Alexandria
Rose Mary Clark-Franklin, Alexandria
Bobby J. Rabon, Grambling
Joyce Love Williams Small, Rolling
Fork, MS
Lescile Atkins Gaines-Wilkins, Tallulah

COLLEGE OF BUSINESS STUDENT ACCOLADES

Students Accepting Fulltime Career Opportunities

Kelvin Augusta (Dell Inc.); Russi Antoine (Deloitte & Touche); Derwin Emmanuel (Deloitte & Touche); Chad Cuffy (Deloitte & Touche); and Clarita Monroe (Deloitte & Touche)

2010 Volunteer Income Tax Assistance (VITA) Program Participants

Johnny Wells, Andrina Alexander, Nadine Francois, Siana Pascal, Kenndra Hammond, Destinee McKinney, Amanda Jolla, Edvige Djouapou Youta, Luestar Felix, Yanick Anagho, Loic Anagho, Sherma Danzie, Bieunkah Bradford, Margaret Brewster, Kimberly Warfield, Nazer Malcolm, Edvige Djouapou and Kelvin Wells

Wal-Mart Scholarship Recipients (\$2,500, Spring 2010)

Chantal Wilson-Lawrence, La'Nel Goshen, Ulric Joseph, Derwin Emmanuel, Rachel Davis, Ashley Ramirez, and Garvin Casimir all Computer Information Systems majors. Olayinka Mary Ademola (double major) in Computer Information Systems and Accounting.

National Association of Black Accountants Southwest-Western Regional Scholarship Recipients 2009-2010 Academic Year

Clarita Monroe, Russi Antoine, Chantal Wilson-Lawrence, Allana Joseph, Dorian J. Harris, Olayinka Ademola, Nonso Okpala, Lissa Jean Baptiste, Andrina Alexander, Nadine Francois, Kelvin Augusta, Nigel George, and Sherma Danzie

Summer 2010 Internships

Olayinka Ademola (Dell Inc.); Sherma Danzie (Deloitte & Touche); Charmaine Wetherhill (Dell Inc.); Metria McCall and Perlum Clark Toombs (NIKE); Alexis Davis (Nestle Corp.); Jelyse Dawson (Coca-Cola Foundation-2010 HBCU Open Happiness Tour to South Africa); Chad Lester, Trenton Harris, and Kirk Washington (Tyson); Quinell Wilson (Chevron); Darnae' Taylor and Cecil Krue (Wal-Mart); Ashley Ramirez (FDIC); Lana Cenac (Carnegie Mellon University); Melville Alphonse (Louisiana State University Pre-Doctoral Scholar's Institute)

Other Internships

Justin Ricks (Warner Bros. Records); Destinee McKinney (Disney Worldwide Services, Inc.); Whitney McIntosh (Crawford Broadcasting); Vernetta Simon and Christel Eugene (Spring 2009; Tabasco); Christel Eugene & Alexis Davis (Fall 2009; Tabasco); Alexis Davis and Metria McCall (Spring 2010; Tabasco)

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 Clyde Dyson, Jr.

\$1,000 – \$4,999

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To become a College of Business partner, you may send your tax deductible donation to:

**Grambling State University
 College of Business Tiger Fund
 GSU Box 4215
 100 Founder Street
 Grambling, LA 71245**



**Grambling State University
 Division of Institutional Advancement
 Office of Public & Media Relations
 100 Robinson St.
 P.O. Box 4268
 Grambling, LA 71245**

Mission Statement

Grambling State University is a comprehensive, historically-black, public institution that offers a broad spectrum of undergraduate and graduate programs of study. Through its undergraduate major courses of study, which are undergirded by a traditional liberal arts program, and through its graduate school, which has a decidedly professional focus, the University embraces its founding principle of educational opportunity. With a commitment to the education of minorities in American society, the University seeks to reflect in all of its programs the diversity present in the world. The University advances the study and preservation of African American history, art, and culture.

Grambling State University is a community of learners who strive for excellence in their pursuit of knowledge and who seek to contribute to their respective major academic disciplines. The University prepares its graduates to compete and succeed in careers related to its programs of study, to contribute to the advancement of knowledge, and to lead productive lives as informed citizens in a democratic society. The University provides its students a living and learning environment which nurtures their development for leadership in academics, athletics, campus governance, and in their future pursuits. The University affords each student the opportunity to pursue any program of study provided that the student makes reasonable progress and demonstrates that progress in standard ways. Grambling fosters in its students a commitment to service and to the improvement in the quality of life for all persons.

The University expects that all persons who matriculate and who are employed at Grambling will reflect through their study and work that the University is indeed a place where all persons are valued, “where everybody is somebody.”