

Office of Distance Learning Distance Learning Quality Online Assurance Certification (DLQOAC)

Rationale

In order to comply with Southern Association of Colleges and Schools (SACS) standards for distance education and to meet the increasing demand for online courses, it is critical that Grambling State University (GSU) provide training and support for its faculty in developing and teaching high quality online courses. This training and support will enable faculty members to effectively integrate and implement new technologies into their courses to enhance their online course management and teaching skills. It will also support GSU's priorities of increasing online course and program access and increasing student enrollment. Finally, high quality online and hybrid courses support GSU's mission by providing educational access and opportunities to students in Louisiana, the nation and the world.

The Distance Learning Quality Online Assurance Certification (DLQOAC) program is a comprehensive faculty development program that focuses on course design. The program's objectives are to provide effective training and support for online faculty.

DLQOAC Elements

The Distance Learning Quality Online Assurance Certification (DLQOAC) program recognizes that the development of an online course can take 3-6 months and the development of a hybrid/blended courses can take 1-2 months. They include:

Faculty Training

In order to teach successful online courses, faculty must master a Learning Management System (LMS) and they must acquire skills in using any necessary supplementary software or Web-based tools. All faculty are required to participate in LMS training prior to developing online courses or teaching online. Grambling State University currently uses Moodle as its LMS.

Course Development/Pearson Online Educator

Course development starts with a 5-week Online course for online & hybrid (blended) faculty offered by the Office of Distance Learning (ODL) in collaboration with Pearson Online Educator and Quality Matters Program 3 times each year, faculty learn current best practices and effective teaching strategies for online instruction.

Creating an online course is very similar to creating a publication. They both require researching, organizing, writing, and revising. Both online courses and publications are public in nature, and they require much work before viewers can see or read them. Faculty teaching online courses must decide the pedagogical approaches they will use and the best strategies to setup the course online with the available tools. This may entail creating presentations, narratives, images, video/audio clips, and diagrams; conceptualizing online discussions forums and group exercises; and designing assessment tools.

While faculty members are engaged in course development, formal activities and information will be provided to them by the Pearson Online Educator Series, with support from ODL and Quality Matters Program. Once courses are completed, they will be checked to ensure quality, comprehensiveness, usability.

Note: Since the schedule and structure of **hybrid** courses can significantly vary from one class to another, the focus will be on key blended elements and the GSU Quality Matters (QM) Rubric.

Course Design Peer Review

To provide feedback to the faculty developer and department head, two experienced faculty supported by ODL Director will review the new courses. The courses will be reviewed using the Quality Matters™ (QM) peer review process with a QM-based rubric specifically adapted for use at Grambling State University. **Note:** Courses will also be evaluated at the end of each semester using the Academic Affairs Online Course Evaluation program combined with the ODL Course Interactivity Report.

Faculty support

Faculty instructors are offered support on an ongoing basis as they teach online. As a centralized office for distance education and eLearning activities, the ODL ensures that appropriate services are provided.

Prioritization

Since academic departments and colleges are the forces in determining which courses or programs should be offered online, they are encouraged to share their plans for distance education with the Office of Distance Learning. They are also encouraged to use the Application for Distance Learning Delivery Form to propose specific courses for online delivery.

Departments need to plan new online courses in advanced of the usual semester scheduling cycle to ensure that faculty will have enough time to complete training and course development before the courses are offered.

New online and blended courses to be offered in a coming semester should be submitted according to the following deadline to ensure consideration.

Deadline to Submit Distance Learning (eLearning) Course Application	Course Development (Online only)	Course First Offered
January 31, 2013	February 1 – April 30, 2013	Summer 2013
April 30, 2013	May 31 – July 31, 2013	Fall 2013
August 31, 2013	September 1 – November 30, 2013	Spring 2014

Faculty Training Sessions/Certifications

Online Instructor Certification-This certification requires successful completion of the Distance Learning Quality Online Assurance Certification (DLQOAC), a training program which includes Moodle LMS training and instructions on the development of an online course. Certification may be gained by verification of previous online teaching experience as well.

Blended Instructor Certification-This certification requires successful completion of technical “buttonology” training on the Moodle LMS along with pedagogical integration and best practices needed to setup a portion of the course online. Additionally, the training explores the eight general standards in the Quality Matter (QM) Rubric and provides a framework to build a blended course. This training will be facilitated online for five weeks each semester. Check ODL homepage for schedule.

Learning Management System (LMS) Instructor Certification- This certification requires successful completion of technical “buttonology” training on the Moodle LMS.

Videoconferencing Instructor Certification-This certification requires the mastery of technology and equipment located in campus videoconferencing suites (e.g. Computer, touch screen interface, document camera, smartboard, microphone, dvd player and polycom codec).

Definitions

Distance Learning (eLearning) Delivery Formats

The different formats of eLearning class delivery are defined as:

1. **Online Course** – Classes which are totally delivered via the Internet are defined as online courses. Moodle, a course management system for course delivery will be utilized; that also involves the use of publisher and other online sites. All activities are primarily conducted online, including class discussions, homework assignments, and testing. On-campus visits may be required for an orientation meeting and testing. Date and time must be included on course syllabus. (All Online Courses will be assessed a \$35.00 Distance Learning Fee)
2. **Blended/Hybrid Course** – Classes that combine face-to-face classroom instruction with computer-based learning. A significant part of the course learning is online and as a result, the amount of classroom seat-time is reduced. Moodle course management system is used for course delivery. Many activities are conducted online, including class discussions, homework assignments, and testing. On-campus visits may be required for an orientation meeting and testing. Date and time must be included on course syllabus. (All Blended courses will be assessed a \$35.00 Distance Learning Fee)
3. **Web-Enhanced Course**- Traditional face-to-face classes that are augmented with course web sites (Moodle). However, unlike blended courses, web enhanced classes continue to hold all of their meetings on campus.
4. **Videoconferencing Course** – A videoconference (also known as a compressed video) is a set of interactive telecommunication technologies which allow two or more locations to interact via two-way video and audio transmissions simultaneously. All activities are primarily conducted in the various videoconferencing suites located on campus and at remote campus sites. (All Videoconferencing courses will be assessed a \$35.00 Distance Learning Fee) (www.gram.edu)

Distance Learning (eLearning) Course Approval Process

Courses that are proposed to be offered in an eLearning format must already exist as a traditional course. Any faculty proposing to develop an online or blended course must complete the Distance Learning Quality Online Assurance Certification (DLQOAC) certification. The steps listed below are required for the development of online and blended courses:

1. Dean, Department Head, or Faculty identifies potential course(s) to be developed for Distance Learning (eLearning) delivery.
2. Faculty completes the GSU Distance Learning (eLearning) Course Application and has it approved by Dean or Department Head.
3. Upon receiving and approving the proposed course, Director of Office of Distance Learning email applicants confirming acceptance to attend training. The Office of Distance Learning Staff will train faculty and assist with course materials as needed.
4. Faculty develops the course and has it reviewed by the Office of Distance Learning staff and/or Course Review Panel. Each online course developed will adhere to the Quality Matters standards. These standards have been adopted by the Board of Regents.
5. Dean, Department Head, or Faculty will submit course to Registrar's office for the proper Distance Learning course locator.
6. Dean, Department Head, or Faculty will notify the Office of Distance Learning of the course locator assigned for particular course offering. The course offering will be posted on the following sites: The University schedule of Classes, the Office of Distance Learning webpage and Southern Regional Education Board (SREB).

Program Approval Process

1. Offerings from 25% to 49% of the coursework required for a program on-line, simply require that the Commission be notified in advance of the implementation of the change. The letter of notification should include the name of the actual change, implementation date, street address if it involves a new site, and the credential being offered. (SACSCOC, 2012)
2. Larger scale changes, such as adding significantly different programs to the academic curriculum or offering a majority of the coursework needed to complete a degree, certificate or diploma on-line, require written notification at least 6 months in advance and approval of a prospectus, which must be submitted at least 3 months prior to the anticipated implementation date. (SACSCOC, 2012)

*See <http://www.sacscoc.org/SubstantiveChange.asp> for more information.