Planning Session

Wednesday, July 11, 2018
Fredrick C. Hobdy Assembly Center
8:30 a.m.—5:00 p.m.

Mr. Richard J. Gallot, Jr., JD, President
Dr. Ellen D. Smiley, Provost & Vice President for Academic Affairs
8:30 a.m.  
**Breakfast**

9:15 a.m.  
**Opening Comments**  
Dr. Ellen D. Smiley, Provost & Vice President for Academic Affairs

**Greetings**  
President Richard J. Gallot, Jr., JD

9:30–12:00 noon  
**Subcommittee Meetings**

**Academic Affairs and Enrollment Management**  
Dr. Ellen D. Smiley, Convener  
*Provost & Vice President for Academic Affairs*

**Finance**  
Mr. Martin Lemelle, Convener  
*Chief Operating Officer & Interim Vice President for Finance and Administration*

**Advancement**  
Mr. Marc Newman, Convener  
*Vice President for Advancement*

**Student Affairs**  
Dr. David Ponton, Convener  
*Vice President for Student Affairs*

**Athletics**  
Mr. Paul Bryant, Convener  
*Athletic Director*

**Facilities**  
Mr. Fredrick Carr, Convener  
*Director of Facilities Management*

**Communications**  
Mr. Jovan Hackley, Convener  
*Interim AVP of Strategic Initiatives & Marketing*

**Institutional Effectiveness**  
Ms. Ulrica Edwards, Convener  
*Director of Institutional Research*

12:00 –1:00 p.m.  
**Lunch**

1:00 –2:30 p.m.  
**Meetings Reconvene**

2:30 –4:00 p.m.  
**Committee Reports**

4:00 p.m.  
**Wrap Up & Next Steps**

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**GOALS & PRIORITIES**

1) **Strengthening the Student Centered Culture**

Grambling State University will strengthen the student centered culture by making the climate hospitable for student success through improving customer services, enhancing the quality of life on campus, and maintaining a safe living and learning environment.

2) **Diversity Student Enrollment**

Grambling State University will diversify its student enrollment by enhancing efforts to recruit more adult and nontraditional students as well as more international students and students from different cultures and geographic regions in the United States. Grambling will also enhance efforts to increase retention and graduation rates among both undergraduate and graduate students.

3) **Promote High-Quality Instruction, Research and Service**

The University will provide high-quality instruction, research, and service by promoting excellence among its faculty by increasing the resources needed to support and increase the number of research projects, scholarly articles and creative works generated by the faculty and students as well as continue the integration of service-learning into the educational programs of the university.

4) **Create Partnership with Business and Industry, Workforce Development and Strengthen External Relations**

Grambling will create partnerships with business and industry and workforce development and strengthen external relations by collaborating with business and industry to establish curricula and educational programs, internships and cooperative learning experiences that are tightly linked to regional economic development and national and statewide labor force needs.

5) **Improve Grambling's Physical and Technological Resources**

Grambling will work strategically with the state to improve the physical infrastructure and technological resources of the campus.

6) **Ensuring Steady Increases in Alumni Gifts, Private Donations and Grant Writing**

Grambling will ensure steady increases in alumni gifts, private donations and grant writing by enhancing the personnel and financial resources in offices supporting institutional advancement in order to grow fundraising through alumni giving, planned gifts, affiliation agreements, targeted campaigns, by increasing the number of proposals submitted to private donors, and by encouraging a greater number of grants written for external funding.