



# **Planning Session**



Wednesday, July 11, 2018 Fredrick C. Hobdy Assembly Center 8:30 a.m.—5:00 p.m.

Mr. Richard J. Gallot, Jr., JD, President
Dr. Ellen D. Smiley, Provost & Vice President for Academic Affairs

## GSU-2018 PLANNING SESSION SCHEDULE

8:30 a.m.	Breakfast
9:15 a.m. Opening Comments Dr. Ellen D. Smiley, Provost & Vice President for Academic Affairs	
	<b>Greetings</b> President Richard J. Gallot, Jr., JD
9:30- 12:00 noon	Subcommittee Meetings
Academic Affairs and Enrollment Manageme	nt Dr. Ellen D. Smiley, Convener
Provost & Vice President for Academic Affairs	
Finance	Mr. Martin Lemelle, Convener
Chief Operating Officer & Interim Vice President for Finance and Administration	
Advancement	Mr. Marc Newman, Convener
	Vice President for Advancement
Student Affairs	Dr. David Ponton, Convener Vice President for Student Affairs
Athletics	Mr. Paul Bryant, Convener
	Athletic Director
Facilities	Mr. Fredrick Carr, Convener
	Director of Facilities Management
Communications	Mr. Jovan Hackley, Convener
Interim A	VP of Strategic Initiatives & Marketing
Institutional Effectiveness	Ms. Ulrica Edwards, Convener Director of Institutional Research
12:00 -1:00 p.m.	Lunch
1:00 – 2:30 p.m.	Meetings Reconvene
2:30 - 4:00 p.m.	Committee Reports

Wrap Up & Next Steps

4:00 p.m.

## **GOALS & PRIORITIES**

### 1) Strengthening the Student Centered Culture

Grambling State University will strengthen the student centered culture by making the climate hospitable for student success through improving customer services, enhancing the quality of life on campus, and maintaining a safe living and learning environment.

#### 2) Diversity Student Enrollment

Grambling State University will diversify its student enrollment by enhancing efforts to recruit more adult and nontraditional students as well as more international students and students from different cultures and geographic regions in the United States. Grambling will also enhance efforts to increase retention and graduation rates among both undergraduate and graduate students.

### 3) Promote High-Quality Instruction, Research and Service

The University will provide high-quality instruction, research, and service by promoting excellence among its faculty by increasing the resources needed to support and increase the number of research projects, scholarly articles and creative works generated by the faculty and students as well as continue the integration of service-learning into the educational programs of the university.

# 4) Create Partnership with Business and Industry, Workforce Development and Strengthen External Relations

Grambling will create partnerships with business and industry and workforce development and strengthen external relations by collaborating with business and industry to establish curricula and educational programs, internships and cooperative learning experiences that are tightly linked to regional economic development and national and statewide labor force needs.

## 5) Improve Grambling's Physical and Technological Resources

Grambling will work strategically with the state to improve the physical infrastructure and technological resources of the campus.

## 6) Ensuring Steady Increases in Alumni Gifts, Private Donations and Grant Writing

Grambling will ensure steady increases in alumni gifts, private donations and grant writing by enhancing the personnel and financial resources in offices supporting institutional advancement in order to grow fundraising through alumni giving, planned gifts, affiliation agreements, targeted campaigns, by increasing the number of proposals submitted to private donors, and by encouraging a greater number of grants written for external funding.