

# **KGRM – FM**

## **WHAT IS UNDERWRITING?**

**KGRM-FM is a “non-commercial” radio station. Underwriting is a special way for KGRM-FM to thank businesses for making donations to help keep our programming on-the-air.**

**The donor statement over KGRM can include:**

- ✓ **The name of the company or business**
- ✓ **The address and/or location**
- ✓ **The phone Number**
- ✓ **A value-neutral description of the service or product line**
- ✓ **Thanks for bringing the musical programming to the listeners**

**KGRM-FM thanks a donor for contributing! The announcement stands alone between musical selections. Only one donor announcement is given at a time.**

## **UNDERWRITING BENEFITS**

### **TAX DEDUCTIBLE!**

Because KGRM-FM is owned by Grambling State University, all contributions to support KGRM Programming are Tax deductible. (Check with your tax advisor or accountant for more information about tax deductible donations)

### **APPRECIATED BY KGRM LISTENERS!**

KGRM listeners are very loyal to KGRM and your generosity in supporting their favorite station will be remembered and appreciated.

**Giving you music & more!**