

PARTNERSHIP PACKAGES

**MEETING THE NEEDS OF BOTH THE
STUDENTS AND COMPANIES.**

**GRAMBLING STATE UNIVERSITY
OFFICE OF CAREER SERVICES**

***“One Never Gets A Second Chance To Make A First
Impression”***



FORMS OF PARTNERSHIPS

- ✘ *The Office of Career Services(CS) is working to enhance its present facility to that of Workforce Development. This will dictate adding a multi-purpose room that will serve as a conference room and lab. Many corporations are interested in students that have several certifications coupled with their degree. This idea supports the mission of both the University and Center.*
- ✘ *Presently, four year institutions are joining forces with two year colleges to develop programs that will serve the needs of many corporations. The Mission of the Center is to enhance the overall educational experience of its students by assisting with educating the “total” student. This includes Personal and Professional Development.. It is the Center’s goal to give many professional experiences that will mimic those found in everyday life. Our programs will provide services that will create opportunities for employers, students, faculty, and staff of our university to engage in partnerships that will meet the needs of an ever-changing society.*

✘



PARTNERSHIPS CONTINUED

- ✘ *It is our hope that organizations and/or companies will share in the cost of providing the additional services and spaces, which would service the needs of our students.*

- ✘ **GOALS**

- ✘ *The Office of Career Services(CS) is housed in the Division of Institutional Advancement where many companies already have similar relationships. These partnerships are designed to further support the idea that when students are placed in an environment where expectations are high, they will perform better enhancing academic performance. CS provides services for undergraduates, graduate students, alumni, and employers. Therefore, this project will:*



GOALS OF THE PARTNERSHIPS CONT'D

- ✘ *Help students develop both personal and professional skills appropriate for career objectives.*
- ✘ *Enhance student information on what is needed to have academic success and employability.*
- ✘ *Develop relationships with employers and students for the purpose of exploring the possibilities of internships and later moving to professional employment.*
- ✘ *Students will be able to work independently by using services and equipment of CS. More students will come to use our services.*
- ✘ *Having student information and equipment at their finger tips will enhance student participation.*
- ✘ *Increase the number of community partnerships that will assist with increasing the number of prepared students sent to corporations which will increase company participation .*
- ✘ *Increase the number of students with several options of employment which includes adding certification services.*



PARTNERSHIP ONE

- ✘ THIS TYPE OF PARTNERSHIP HAS **THREE LEVELS** OF PARTICIPATION THAT DOES NOT INCLUDE EQUIPMENT OR BUILDING ENHANCEMENTS. IN SOME CASES, ADDITIONAL GIFTS MAY BE ADDED, HOWEVER SERVICES LISTED BELOW IS WHAT IS CONSIDERED AS “AGREED UPON” ITEMS FOR THE LISTED PRICE.

✘ TIGERS @ WORK

- ✘ TIGER RESIDENCE – \$3000.00
- ✘ THIS PROGRAM PROVIDES AN OPPORTUNITY FOR PARTNERS TO MEET WITH STUDENTS AND PROVIDE PROFESSIONAL ADVICE AND FEEDBACK ANYTIME DURING THE YEAR. OTHER ITEMS RECEIVED ON THIS LEVEL
- ✘ INTERVIEW/OFFICE ROOMS WILL BE MADE AVAILABLE.
- ✘ FAIR FEES WILL BE WAVIED FOR FIVE EVENTS
- ✘ TWO YEARS OF ADVERTISING ON WEB PAGE AND CENTER NEWSLETTER.
- ✘ FREE WIFI WHILE ON CAMPUS
- ✘ KEY TABLE LOCATION AT FAIR RESERVED.
- ✘ ACCESS TO STUDENTS.



PARTNERSHIP ONE CONT'D

✘ TIGER BLACK LEVEL – \$5000.00

- ✘ REGISTRATION FEE WAIVED FOR 8 CAREER EVENTS OF YOUR CHOICE AND UP TO 5 PARTICIPANTS.
- ✘ HALF PAGE AD IN OUR CAREER SERVICES NEWLETTER, GIVEN TO ALL STUDENTS.
- ✘ CORPORATE LOGO DISPLAYED AT EACH EVENT ATTENDED BY PARTNER ON THIS LEVEL.
- ✘ CORPORATION LOGO ON OTHER MEDIA OUTLETS AS A PARTNER (2 YEARS)
- ✘ MEMBER OF THE TIGER RESIDENCE CLUB.
- ✘ MAY PARTICIPATE ON EMPLOYER PANELS.

✘ TIGER GOLD LEVEL – \$10,000.00

- ✘ Interview room with company name.
- ✘ Member on Advisory Board
- ✘ REGISTRATION FEE WAIVED FOR 15 CAREER EVENTS OF YOUR CHOICE AND UP TO 8 PARTICIPANTS. FULL PAGE AD IN OUR CAREER SERVICES NEWLETTER GIVEN TO ALL STUDENTS.
- ✘ CORPORATE LOGO DISPLAYED AT EACH EVENT AS A PARTNER. (5 years)
- ✘ CORPORATE LOGO ON OTHER MEDIA OUTLETS AS A PARTNER.(5 YEARS)
- ✘ INVITED MEMBERSHIP ON ADVISORY BOARD.
- ✘ ALL ACCESS TO STUDENT RESUMES
- ✘ MEMBER OF THE TIGER RESIDENCE CLUB.
- ✘ NETWORK WITH PROFESSORS(CENTER WILL ASSIST)
- ✘ MAY PARTICIPATE ON EMPLOYER PANELS



TIGERS @ WORK EMPLOYER COMMITMENT FORM

- × Date: _____

- × _____ Yes, my company would like to join the Tiger @ Work Employer Program and has enclosed a form of payment.
- × Please indicate the level of sponsorship:
- × Tiger Gold - \$3000.00 _____
- × Tiger Black - \$5000.00 _____
- × Tiger Residence - \$10,000.00 _____
- × Please indicate the form of payment:

- × _____ Company check mailed and payable to Office of Career Services, Att: Dr. Shelia Fobbs, Director, GSU Box 4264, Grambling, LA 71245.
- × _____ Credit Card Charge- If paying by credit card, please contact our Cashiers Office at 318-274-2093 or 318-274-2671.
- ×



GENERAL INFORMATION FOR EMPLOYER RECOGNITION

- × Company Name _____
- × Address _____
- × Website _____

- × Primary Company Contact:
× Name: _____

- × Title _____

- × Telephone _____

- × Email: _____

- × Any other Company contacts we may thank for this donation?

- × Name _____

- × Address _____

- × Telephone _____

- × Any questions, feel free to call Dr. Shelia Fobbs, Director, Office of Career Services, Grambling State University, 318-274-3350 or email at fobbsshe@gram.edu.



PARTNERSHIP II-ENHANCED CAREER SERVICES OFFICE SPACE

- ✘ *Being housed in University Advancement gives CS a unique access to many companies that work directly with the University. To develop the type of environment for experiential learning, one must mimic real world experiences. The Center is seeking funding to set up a multi-purpose Resource Center that is computer based and will purchase the Remote/Virtual Interviewing Equipment/Lab and Furniture. This Lab will support the goals of the Center to become a Workforce Development area. These services have been requested by companies due to them not finding enough qualified students to hire. Both two year and four year institutions are working together to supply students with more than a college degree but have additional certifications. Employers would be able to interview students on the spot, saving travel cost during the screening process. Secondly, the Lab would assist with facilitating student employment sessions, networking, mock interviews, group training sessions, and any internship workshops. Several companies could partner to provide this Center where their names would be reflected.*

✘ BUDGET

- ✘ *Audio Visual Equipment - \$20,000*
- ✘ *Trapezoidal Conference Style Equipment/Furniture - \$20,000*
- ✘ *Computers(10 needed, we already have 12)-\$10,000.*



BUDGET CONT'D

- ✘ Enlarge Office space for lab and conference area - \$70,000

- ✘ Address: Grambling State University, Grambling, LA 71245
- ✘ 403 Main St.
- ✘ Grambling, LA 71245
- ✘ Jacob T. Stewart Business Building – Ste 130
- ✘ Phone – 318-274-2643
- ✘ Fax – 318-274-3357
- ✘ Email – careerservices@gram.edu or Director, Dr. Shelia Fobbs – fobbshe@gram.edu
- ✘ Marc Newman, Vice President, Institutional Advancement.

- ✘ This Lab could be a part of a Co-Op Program where you can serve as a mentor for our students.

- ✘ **“One Never Gets A Second Chance To Make A First Impression”**



PARTNERSHIP III – PROFESSIONAL DEVELOPMENT GRANT.

- ✘ *The Office of Career Services is hoping to implement a new program entitled 300-Plus Professional Development Grant. The Grant will be for students and a faculty member that teaches 300 level and above classes. The Grant is for instructional staff teaching undergraduate 300 level classes.(They may be face-to-face, hybrid, and online lectures.)*
- ✘ *This program awards a \$500 professional development grant to faculty member with the highest number of students to attend Career Service events or \$500 to the student that attended the most events for the year.*
- ✘ *To qualify for consideration, the following conditions must be met:*
 - *Professors must submit rosters for classes to CS.*
 - *Professors must allow CS Staff to present to their class on CS preparation for events.*
 - *Students must be professionally dressed and have printed copies of their resume.*
 - *Professors must have at least 10 students in class.*
 - *The CS Staff must verify that the students participated in at least 7 or more events for the year.*



PARTNERSHIP III CONT'D

- ✘ *Grant funds will be awarded in May for the Professor. At the beginning of the semester for the students and paid to the University.*
- ✘ *Grant funds must be used for educational usage only.*
- ✘ *Any items purchased with Grant funds will be the property of the University.*
- ✘ *If you used for travel reimbursement, invoices, receipts, and copy of conference schedule must be given.*



PARTNERSHIP IV

STUDENT WORKER AMBASSADOR (SWA) AND CO-OP PROGRAM

- ✘ *Students that are now attending universities are not arriving with many of the skills needed in order to be successful in employment. The Federal Student Work Study Program may be looked upon as the first step to professionalism. Grambling State University would like to develop the Student Worker Ambassador Program for an elite group of students for our campus. These students would have to meet a list of requirements prior to being selected. Their salaries would be somewhat higher than other student workers.*
- ✘ *CS is seeking a corporation committed to supporting student success by assisting with their development.*
- ✘ *The sum of \$50,000 is requested to start such a program that will give them necessary experiences needed to receive an internship and ultimately employment.*

- ✘ **Co-op Program**
- ✘ *Career Services would like to get company support for Student Co-op Programs. The amounts could be from \$10,000 – \$20,000 per year. This income would not be counted as income for financial aid. The Companies would dictate what amount they would like to contribute and any specifications needed.*



PROFESSIONAL DEVELOPMENT FOR ATHLETES

- ✘ *The goals of the Office of Career Services(CS) is the same for athletes as it is for other students. Athletes are expected to attend sessions and to develop skills in the area of Personal and Professional Development. CS has held its first Athletes' Fair which targeted companies that were interested in recruiting athletes. There are a number of companies that are very interested in recruiting athletes for their organizational skills, intelligence, disciplines, and competitiveness. The Athletes Network was very instructional in asking companies to support our first Career Fair for Athletes. All sports on campus required their athletes to attend as well. Therefore, We would love to have a company assist with the cost for having such a Career Fair. This fair would have workshops, prior to the actual fair.*
- ✘ *It is understood that all athletes will not be a professional athlete, therefore, other skills must be developed in order to support their success.*
- ✘ *A \$10,000 sponsorship would allow the company name to be used in marketing, a recruitment space, interview space on campus, and allowed information sessions for students.*



Q CODE

- ✘ *Please note Q R Code to review our web page for further information on our office.*



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