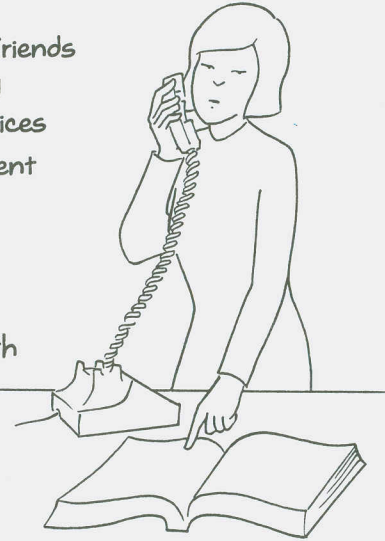


So -- COCAINE IS ADDICTIVE -- AND DEADLY!

Don't start using it in any form -- stop if you already do. Get help, if you need it, from:

- ✓ family and friends
- ✓ hotlines and referral services
- ✓ drug treatment programs
- ✓ employee assistance programs
- ✓ mental health agencies
- ✓ drug abuse counselors
- ✓ health-care providers.



Check the Yellow Pages under "Drug Abuse" for organizations in your area.

COCAINE

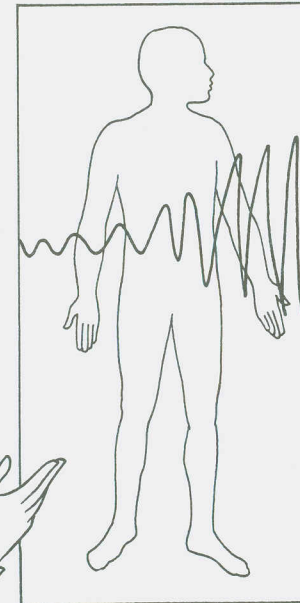


WHAT IS COCAINE?

It's a stimulant -- a drug that speeds up the nervous system. It's made from the leaves of the coca bush, which grows in South America.

CRACK COCAINE

is a highly potent form of cocaine that is extremely addictive.



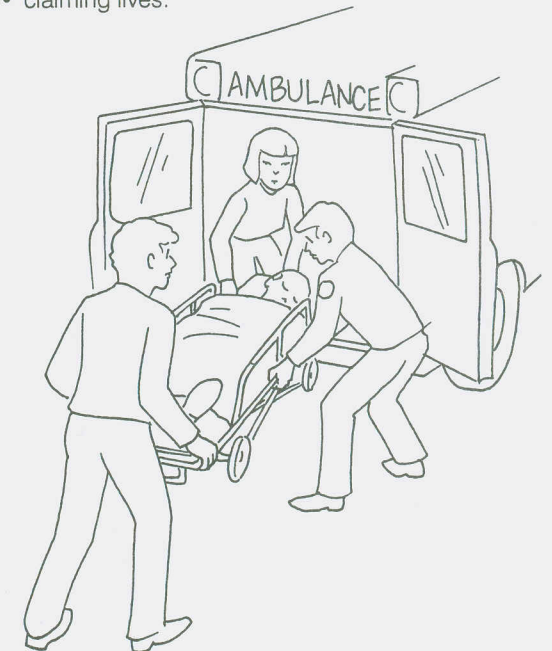
There is no safe or legal form of cocaine.

WHY LEARN ABOUT COCAINE?

Because cocaine can ruin lives!

THERE'S NO MISTAKE ABOUT IT

- cocaine is a powerful drug capable of:
- destroying personal relationships
- creating serious legal problems
- draining bank accounts
- ruining careers
- threatening health
- claiming lives.

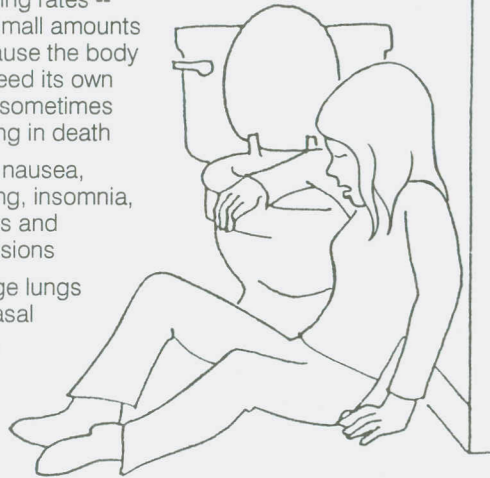


HOW DOES COCAINE AFFECT THE MIND AND BODY?

PHYSICALLY,

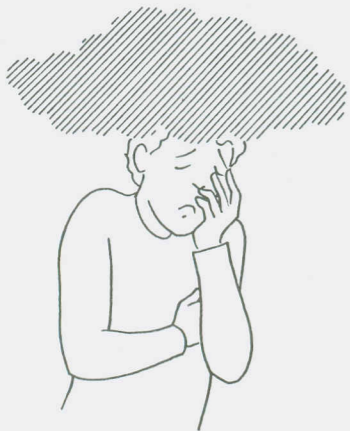
it speeds up the nervous system. It can:

- increase blood pressure, heart and breathing rates -- even small amounts can cause the body to exceed its own limits, sometimes resulting in death
- cause nausea, vomiting, insomnia, tremors and convulsions
- damage lungs and nasal tissue.



MENTALLY,

users may feel anxious, confused, irritable and very depressed.



CONTINUED USE CREATES FURTHER PROBLEMS

These may include:

HALLUCINATIONS

For example, some users experience "coke bugs" -- a sensation that insects or snakes are crawling under their skin.

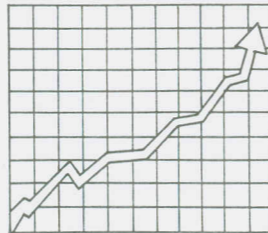


A SERIOUS BREAK WITH REALITY

Users may become paranoid, imagining others are "out to get them."

TOLERANCE

This means the user needs more and more of the drug to get the same effect.



ADDICTION

Users may become dependent on cocaine. If they stop using the drug, they'll suffer withdrawal symptoms.



COCAINE IS A DANGEROUS DRUG!

Other dangers include:

PHYSICAL HARM

Risks include:

- possible damage to brain and other organs from injecting impure drugs
- permanent damage to the lungs, liver and nose
- severe problems for unborn and newborn babies of mothers who use cocaine
- AIDS and other infections from sharing needles or from having unsafe sex while under cocaine's influence
- coma and death.

SOCIAL PROBLEMS

Cocaine use can lead to abuse of family members, and poor performance at school and on the job. Society must pay the costs of raising children when parents addicted to cocaine abandon them or can't care for them.



LEGAL PROBLEMS

Users risk arrests, fines, and jail terms, and may commit crimes and violence.



COCAINE IS NEVER SAFE!

It's addictive in all forms and can cause death in even small amounts.